Activities of The Research Association of Hydrogen Supply/Utilization Technology

June 4th, 2010

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Contents

- 1. Outline and Background of establishment of HySUT
- 2. Present Activities of HySUT
- 3. Commercialization Problem of FCVs and H2 stations

Outline of HySUT

Objective:

Contribution to preparing of circumstances toward FCV deployment (Technology, Standard, Consumer acceptance, Social system) by operating "Demonstration Test".

- 1. Establishment: 2009.7.31
- 2. Members:
- (1) Energy Supplier

NIPPON OIL CORPORATION, IDEMITSU KOSAN CO., Ltd., COSMO OIL CO., Ltd., JAPAN ENERGY CORPORATION, Showa Shell Sekiyu. K.K.

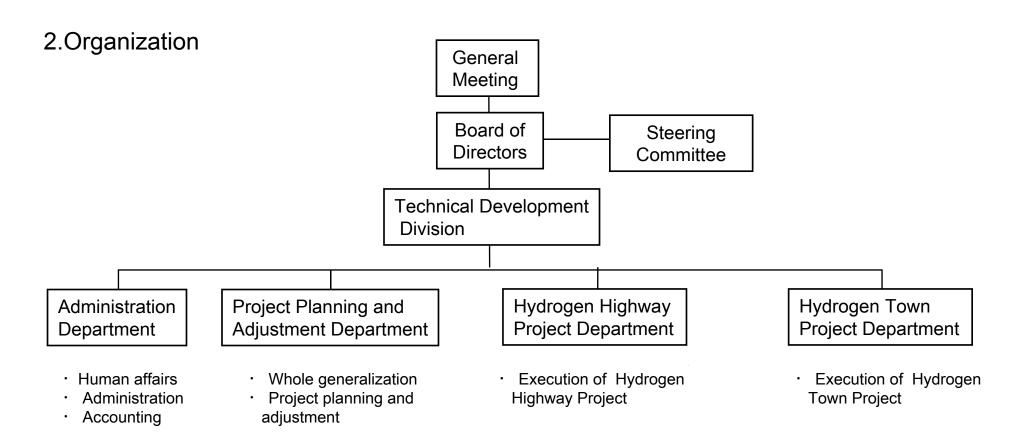
TOKYO GAS CO., Ltd., OSAKA GAS CO., Ltd., TOHO GAS CO., Ltd., Saibu Gas Co., Ltd. **IWATANI CORPORATION**

(2) Industrial Gas Company, Engineering Company, Device Company Air Liquid Japan Ltd., KAWASAKI HEAVY INDUSTRIES, Ltd., MITSUBISHI KAKOKI KAISHA, Ltd., TAIYO NIPPON SANSO Corporation

Organization and Structure of HySUT (at the time of June 4th, 2010)

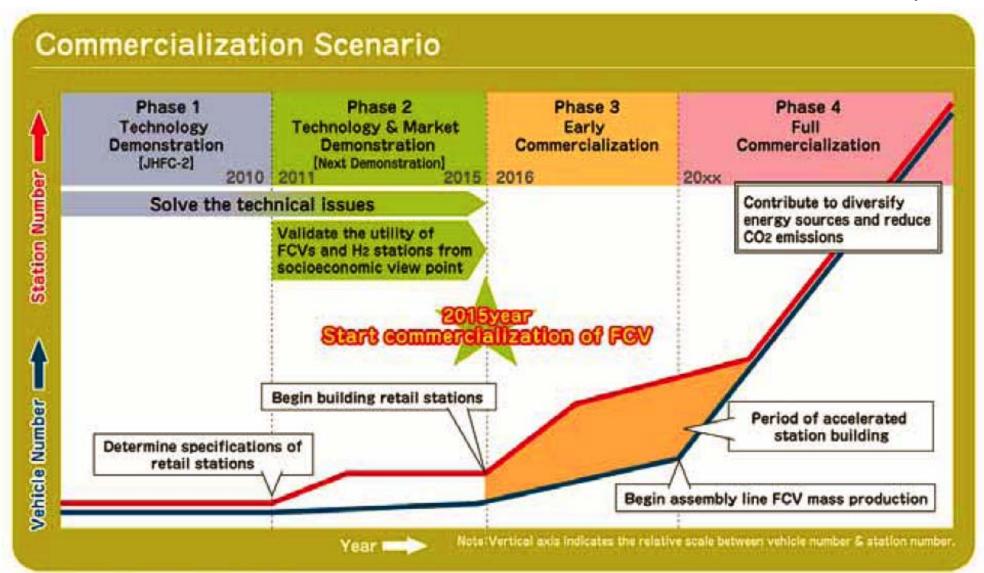
1. Employees

24 (7 full time employees, 17 double as their own companies)



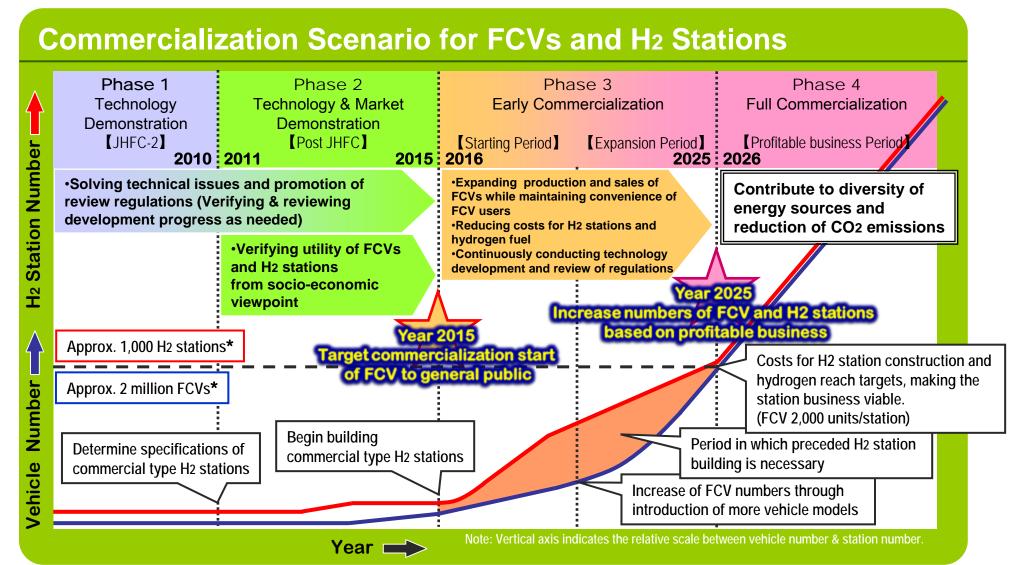
Commercialization Scenario of fuel cell vehicles and hydrogen stations

Reference: FCCJ Press Release, July 4, 2008



Commercialization Scenario of fuel cell vehicles and hydrogen stations (Renew)

Reference: FCCJ, March 2, 2010



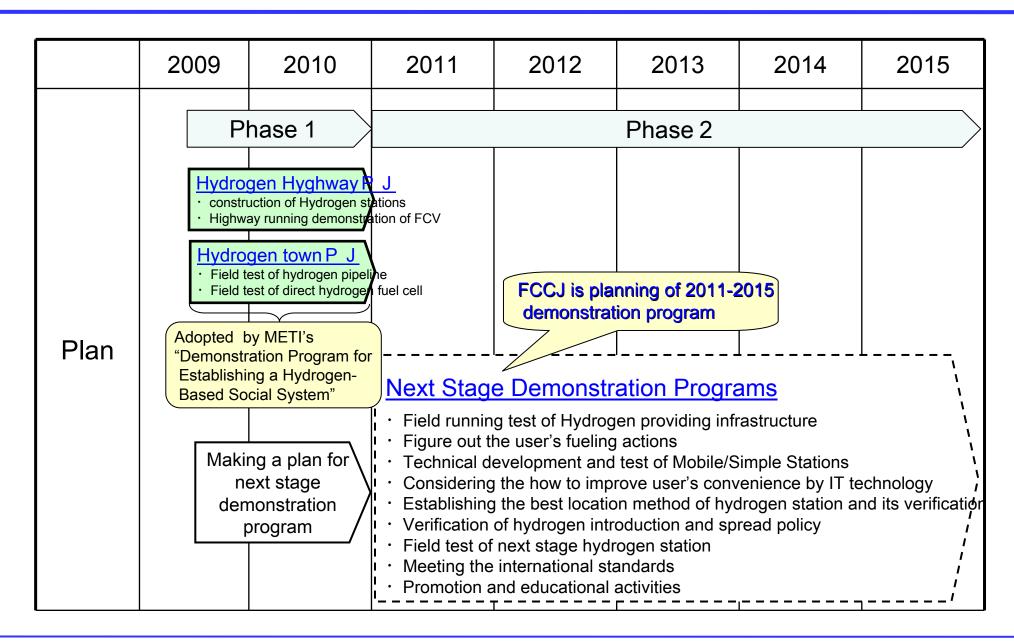
^{*} Precondition: Benefit for FCV users (price/convenience etc.) are secured, and FCVs are widely and smoothly deployed

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HySUT's Plan of Demonstration Programs

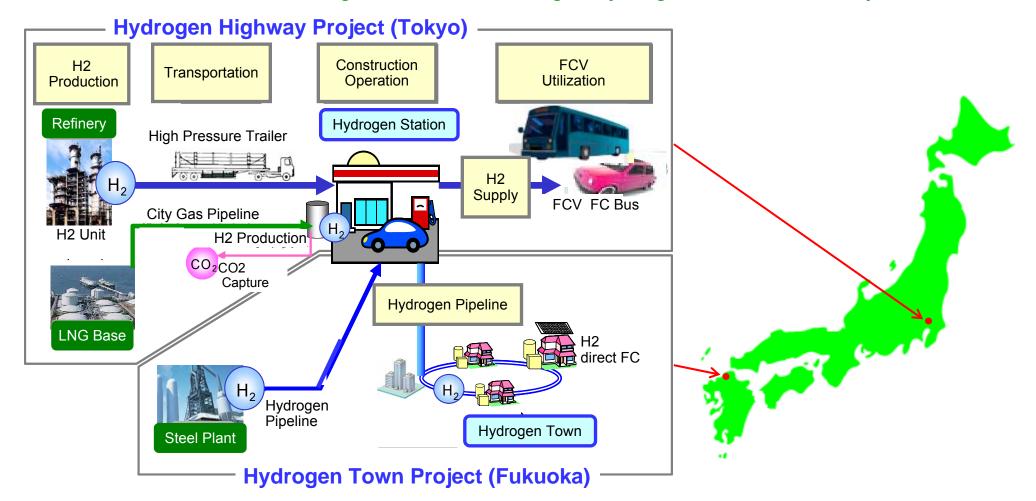


Outline of HySUT's Demonstration Program 2009 ~ 2010

< 2009 ~ 2010 >

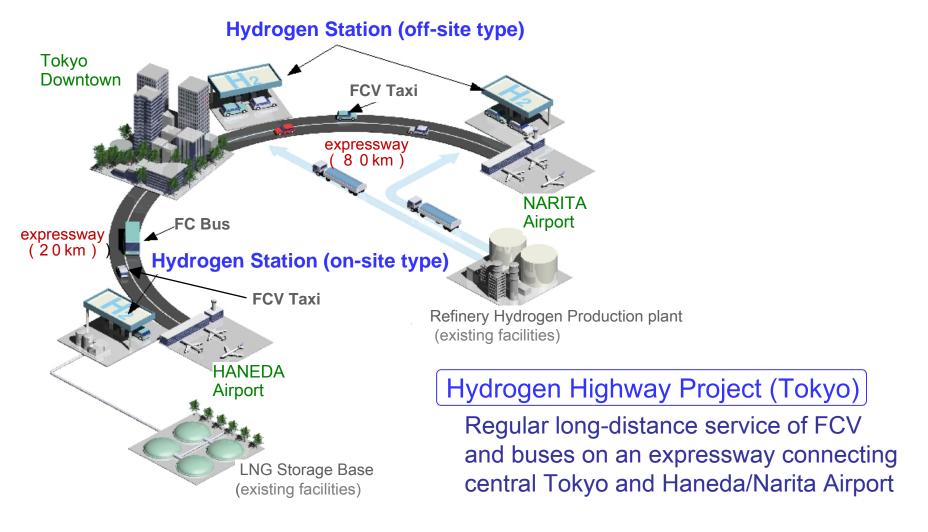
Tokyo and Fukuoka

METI: "Demonstration Program for Establishing a Hydrogen-Based Social System"

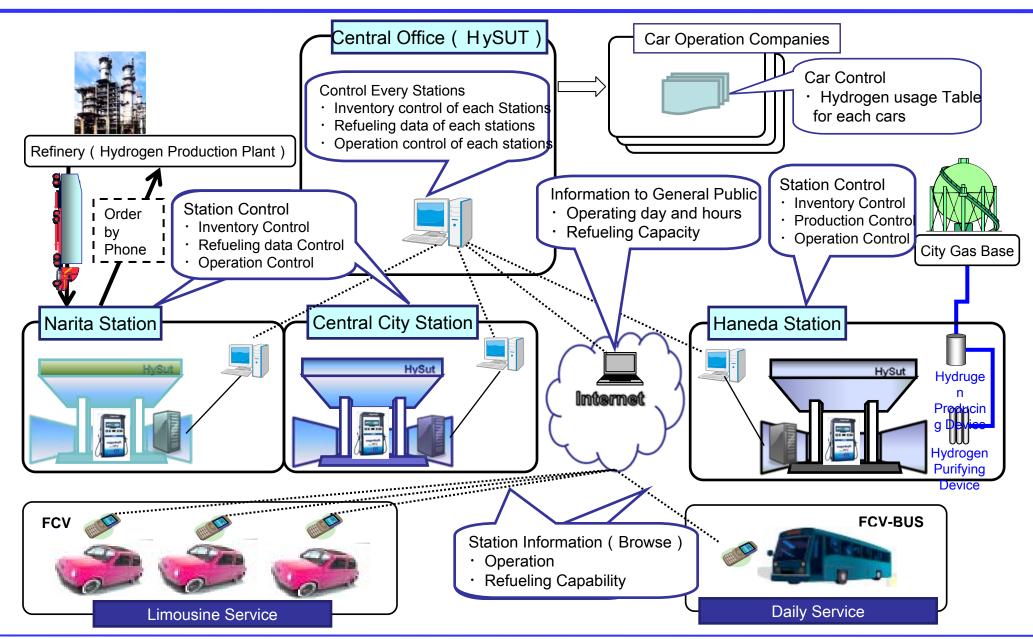


Outline of 2009-2010 Hydrogen Highway Project

METI: "Demonstration Program for Establishing a Hydrogen-Based Social System"



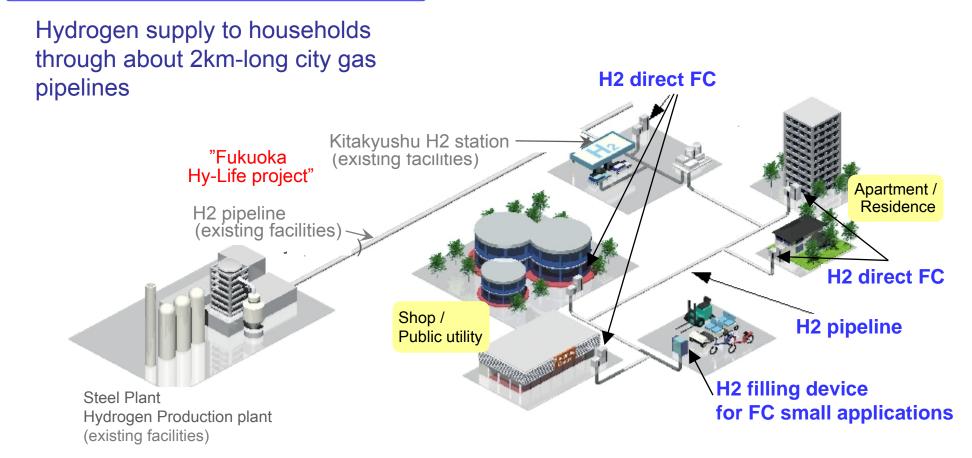
Hydrogen Stations Central Control System (Plan)



Outline of 2009-2010 Hydrogen Town Project

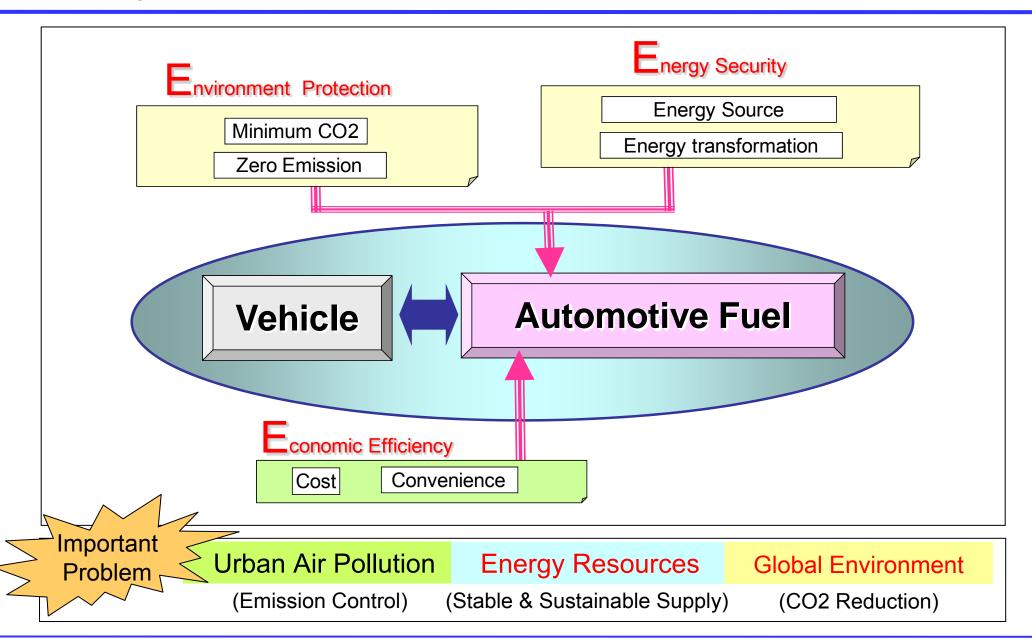
METI: "Demonstration Program for Establishing a Hydrogen-Based Social System"

Hydrogen Town Project (Fukuoka)

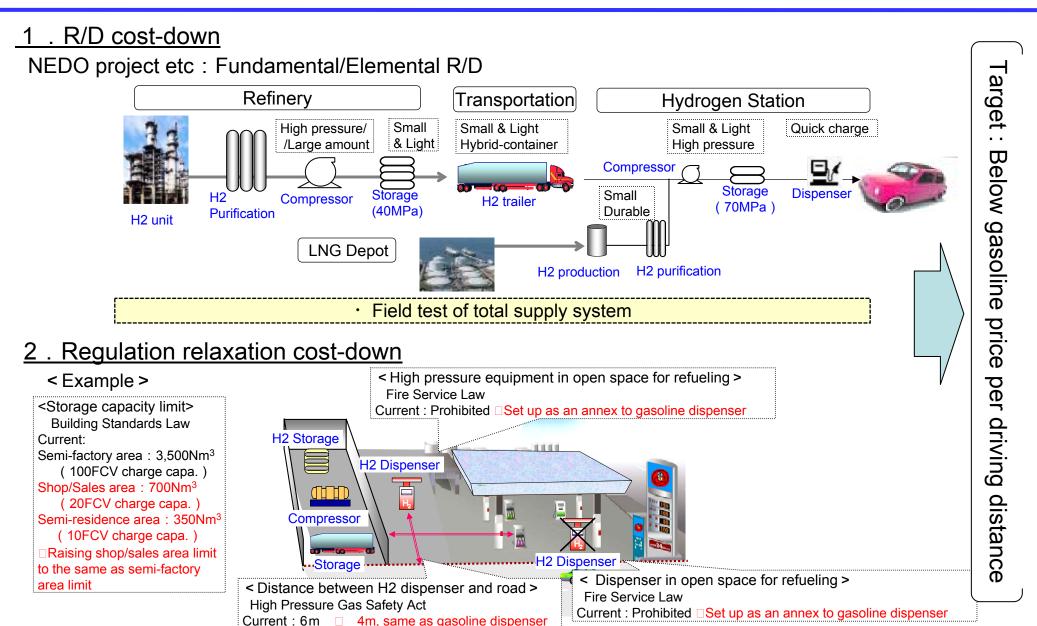


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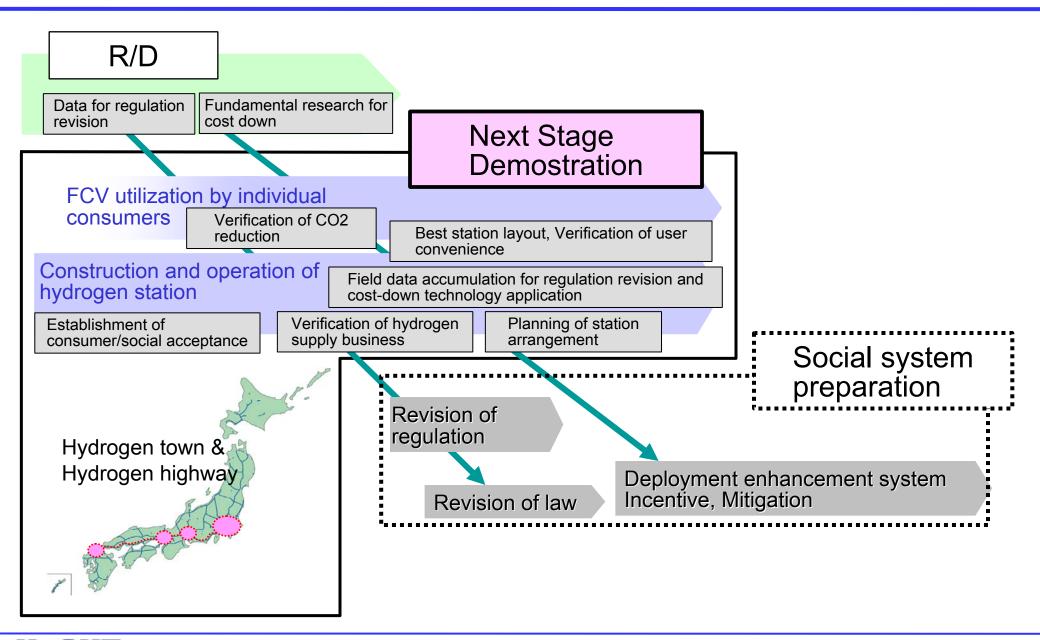
3E Requirements of Automotive Fuels



Cost-down through R/D and Regulation relaxation



Missions of "Next Stage Demonstration" toward Deployment



Required point of view on Social Demonstration Test

□ Social Point of View (Social acceptance)

How the Hydrogen energy system is safe and reassured, and contribute to CO₂ reduction

User's Point of View (User's convenience)

Verify user's convenience of hydrogen supply network (Hydrogen Stations)

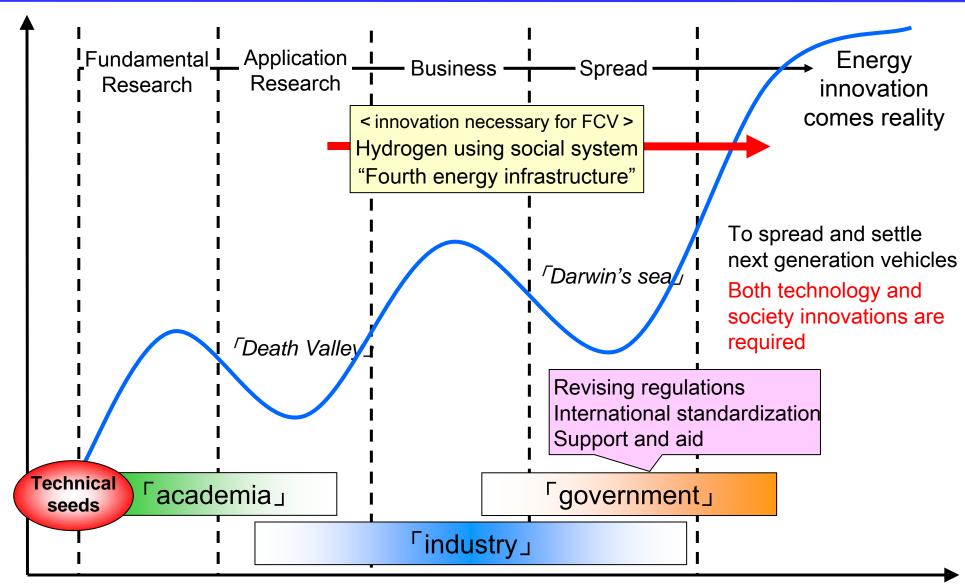
"Locating Hydrogen Stations without losing user's convenience" "Enabling the hydrogen cost Lower than gasoline equivalence"

Supplier's Point of View (Business Feasibility)

Verify the feasibility of hydrogen supplying business (Production, Transportation and Hydrogen stations)

"Enabling the competitive price for gasoline"

Innovation steps and FCV



Steps from technical seeds to innovation final

Thank you for your attention.