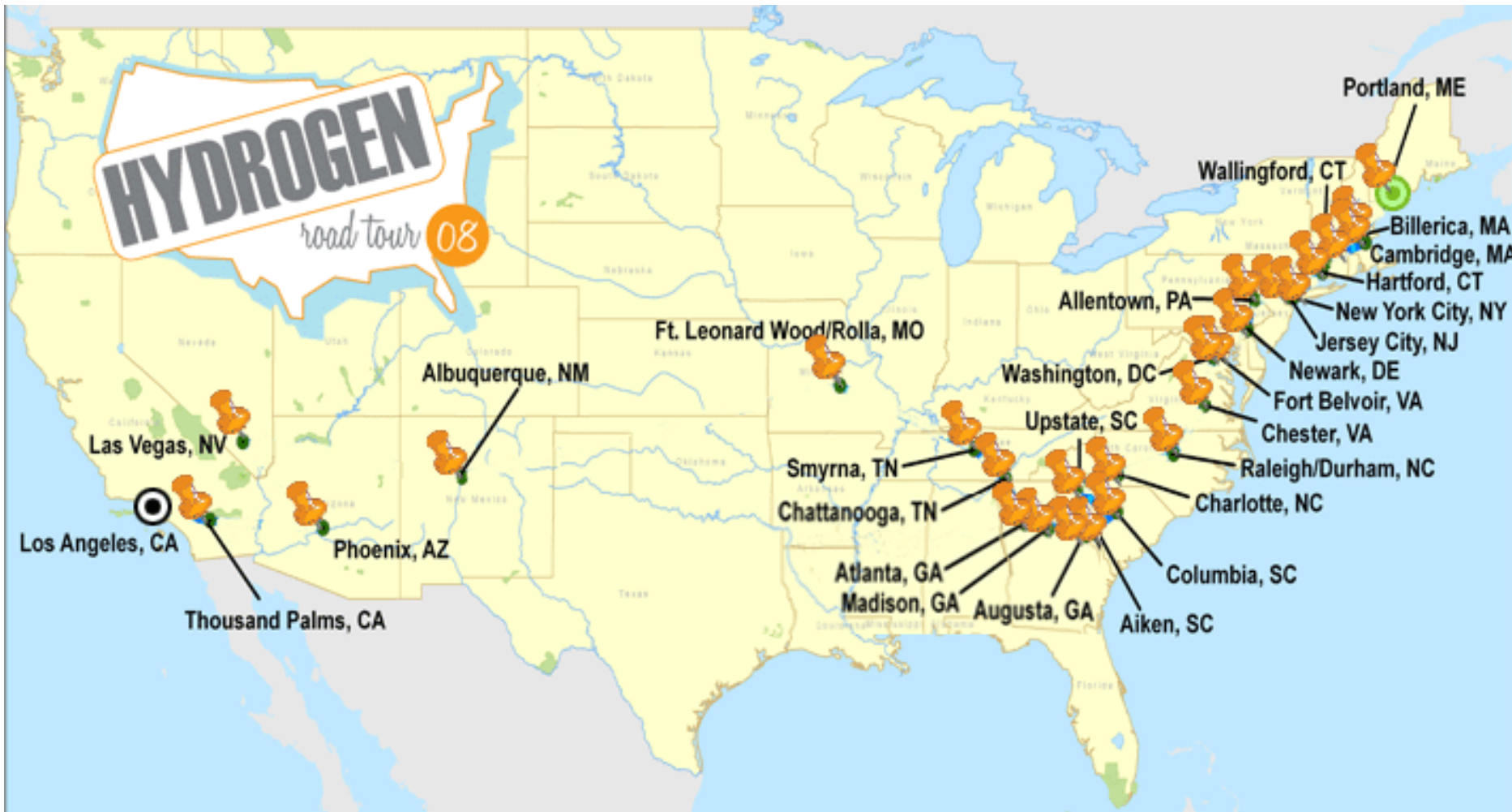


**Paul Brubaker**  
Administrator

Research and Innovative Technology Administration  
U.S. Department of Transportation



# Hydrogen Road Tour Organizers

Arizona Public Service

California Fuel Cell Partnership

Centralina Clean Cities

Chevron

Connecticut Center for Advanced  
Technology

The Center for Transportation and the  
Environment

Las Vegas Valley Water District

Maine Hydrogen Energy Center

Maine Clean Communities

Massachusetts Hydrogen Coalition

Missouri University of S&T

National Hydrogen Association

Nuvera Fuel Cells

Powertech Labs

The PublicGen Companies

Shell Hydrogen

South Carolina Hydrogen and Fuel Cell  
Alliance

Southern Fuel Cell Coalition

US Army

US Department of Energy

US Department of Transportation

... And many others!

## Tour Vehicles

- BMW Hydrogen Series 7
- Daimler Mercedes Benz F-Cell
- GM Chevy Equinox
- Honda FCX Clarity
- Hyundai Tucson FCV
- Kia Sportage FCV
- Nissan XTrail FCV
- Toyota Highlander FCHV
- Volkswagen Turan FCV
- Plus several “guest” vehicles along the way!

# Mobile Refueling Stations

- Air Products and Chemicals, Inc, HF-150
- Linde/BMW liquid refueling station
- Several hydrogen station fill-ups along the way
- Two station ribbon-cuttings in MA & MO



# Events – Media, Static, Ride & Drive and Refueling





## Event Turnout Totals

Attendance	Test Drivers	VIPs	First Responders
6,589	1,654	40	137

- *Attendance figure is a conservative estimate. Test Drivers include only those who signed a liability waiver to participate in a Ride & Drive – those “just riding” not captured*
- *VIPs included federal congressional members, state officials, mayors, and federal officials*



# 31 Cities in 18 States in 13 Days

## HYDROGEN road tour '08



The Hydrogen Road Tour '08 - August 11-23, 2008

[tour stops](#)

[who's involved](#)



[news blog](#)



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[Official DOT Press Release](#)  
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### Hydrogen—Catch a Glimpse of Our Transportation Future!

Learn about hydrogen as a transportation fuel and talk to the people who are working on the vehicles and fuel of the future. Passenger vehicles and transit buses powered by hydrogen will help promote America's energy independence, reduce greenhouse gas emissions, and improve air quality while preserving safety and U.S. jobs. In cooperation with other Federal partners, The U.S. Department of Transportation is working to ensure that hydrogen transportation technologies are: (1) safe; (2) helping define design standards for future hydrogen vehicles and infrastructure; (3) accelerate technology transfer; and, (4) increase public understanding of hydrogen-powered transportation.

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### [Hydrogen Road Tour](#)

31 Cities in 18 States, in 13 Days. **Hydrogen Road Tour '08**. The **Hydrogen Road Tour '08** - August 11-23, 2008, Tour Stops ...

[hydrogenroadtour08.dot.gov/](http://hydrogenroadtour08.dot.gov/) - 26k - [Cached](#) - [Similar pages](#)

### [Hydrogen Road Tour rolls across America | Green Tech - CNET News](#)

Automakers, US government agencies, and hydrogen advocates are sponsoring a coast-to-coast tour to show off hydrogen-powered vehicles in action.

[news.cnet.com/8301-11128\\_3-10015123-54.html](http://news.cnet.com/8301-11128_3-10015123-54.html) - 97k - [Cached](#) - [Similar pages](#)

### [Video: Hydrogen Road Tour revs its engines | Green Tech - CNET News](#)

Aug 27, 2008 ... See the first day of the **Hydrogen Road Tour** where a caravan of fuel-cell cars were on display and the first hydrogen filling station in ...

[news.cnet.com/8301-11128\\_3-10026864-54.html](http://news.cnet.com/8301-11128_3-10026864-54.html) - 72k - [Cached](#) - [Similar pages](#)

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### [2008 Hydrogen Road Tour Kicks Off](#)

Aug 11, 2008 ... Inside Line: The BMW Hydrogen 7 and the Honda FCX Clarity are just two of the stars of this cross-country tour that promotes hydrogen as a ...

[www.edmunds.com/insideline/do/News/articleId=130592](http://www.edmunds.com/insideline/do/News/articleId=130592) - 31k - [Cached](#) - [Similar pages](#)

### [YouTube - Hydrogen Road Tour](#)

Aug 11, 2008 ... GLOBAL WARMING IS ONE OF THE BIGGEST CHALLENGES FACING THIS AND FUTURE GENERATIONS. IN AN EFFORT TO CLEAR THE AIR... SO TO SPEAK AUTOMAKERS ...

[www.youtube.com/watch?v=qgHTroYtVtU](http://www.youtube.com/watch?v=qgHTroYtVtU) - 81k - [Cached](#) - [Similar pages](#)

### [Hydrogen Road Tour Finishes With a Flair in Los Angeles | Hydrogen ...](#)

Aug 25, 2008 ... The **Hydrogen Road Tour '08** that began in Portland, Maine on August 11, finished in Los Angeles on August 23, 2008.

[www.hydrogencarsnow.com/blog2/index.php/hydrogen-cars/hydrogen-road-tour-finishes-with-a-flair-in-los-angeles/](http://www.hydrogencarsnow.com/blog2/index.php/hydrogen-cars/hydrogen-road-tour-finishes-with-a-flair-in-los-angeles/) - 23k - [Cached](#) - [Similar pages](#)



## Mainstream Media Totals

<b>Combined Television Audience</b>	<b>Combined Circulation of Newspaper Coverage</b>
8,617,677	5,331,161

## Tour Accomplishments

*The Hydrogen Road Tour provided an opportunity for Members of Congress, the media, and the public to see and drive hydrogen vehicles and understand the role this technology can play as an alternative to fossil fuels.*

- ✓ Eleven Members of Congress (one Senator, ten House Members) participated in 10 different stops on the Tour
- ✓ Participants cultivated relationships with Members of Congress and staff and demonstrated their roles as leaders and coordinators of programs that show true promise for developing new transportation technologies
- ✓ Participants garnered national attention in major media outlets throughout the country
- ✓ Participants witnessed the public's high level of interest in hydrogen vehicle technology deployment (i.e., most asked "when can I get one?")

## Looking Ahead

- Partners already discussing the next *international* Hydrogen Road Tour – Baja California, Mexico to British Columbia, Canada – 3 countries in 1 week!





