

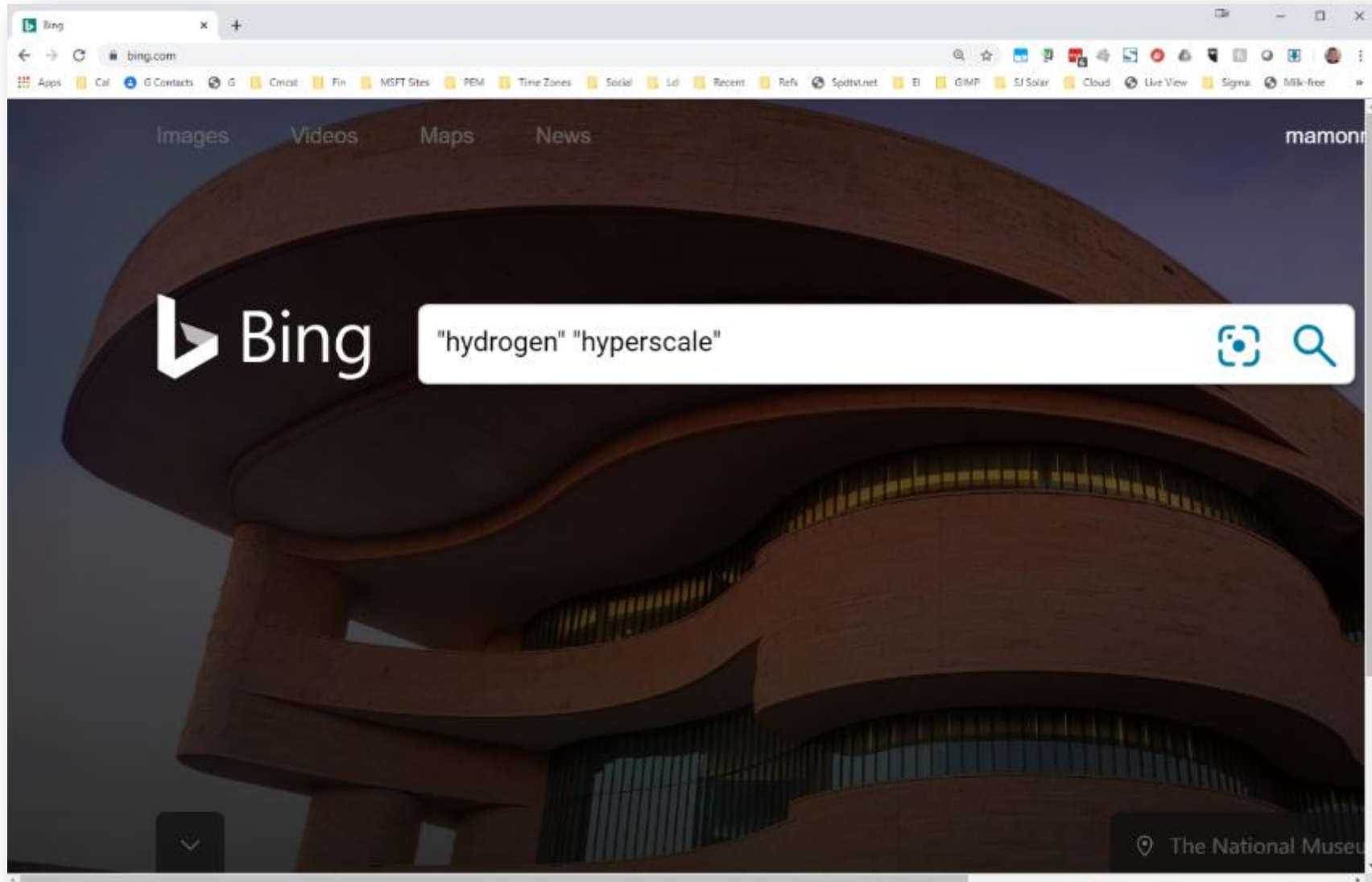
# Hydrogen-Powered Backup Generators for Hyperscale Datacenters

(non-polluting diesel generator replacement)

Mark Monroe, Datacenter Advanced Development



# Hydrogen + Hyperscale



Browser window showing a Bing search for "hydrogen hyperscale". The search results include:

- HyperScale - An Online Magazine for Aircraft and Armour ...**  
[www.hyperscale.com](http://www.hyperscale.com)  
Club Hyper Visit **HyperScale's** Forums at Club Hyper for Discussion Groups and to buy, swap and sell models online. Submit an Article Click here to find out how to submit your model for an article or a Gallery on **HyperScale**.. Contact Us Feel free to contact us at  
[Gallery](#) · [Links](#) · [Features](#) · [F/A to F9F](#) · [Messerschmitt](#) · [B & C](#)
- What Is Hyperscale and Defining Hypscalers? | Digital Realty**  
<https://www.digitalrealty.com/blog/what-is-hyperscale>  
Nov 15, 2017 · As **hyperscale** computing is still very much in development, this is by no means an exhaustive guide to the concept. But I hope that exploring these few topics has helped paint a picture of what **hyperscale** is and what the goals of hyperscalers are going forward.
- Kanye's Hydrogen powered airplane - HyperScale Forums**  
<https://www.tapataalk.com/groups/hyperscale/kanye-s...>  
Well, it's a real piece of paper anyway. It's a neat concept, but taking it to a real piece of airplane will take truckloads of flaming cash and major changes in infrastructure to provide enough **hydrogen** at economical prices. To be honest, they lost me at the "landing on water" part at the end. There is a reason airlines don't use seaplanes.
- Hyperscalers Emerging From 'Hype Phase'**  
<https://www.hpcwire.com/2017/04/12/hyperscalers-emerging-hype-phase>  
Apr 12, 2017 · **Hyperscalers** Emerging From 'Hype Phase'. The largest cloud services vendors such as Amazon Web Services, Google and Microsoft have millions of servers. The market researcher reported that 45 percent of **hyperscale datacenters** are located in the U.S.; China is a distant second with 8 percent of high-end datacenters.


At the bottom right of the page, there is a feedback button and a performance indicator showing 770 ms.

hydrogen hyperscale - Bing

https://www.bing.com/search?q="hydrogen"+"hyperscale"&form=ANNT7&sp=1&pq="hydrogen"+"hyperscale"&sc=0-23&qsn=&sk=&cvid=8f54acf324774ca39637ac6c9087e544

### Images of "hydrogen" "hyperscale"

bing.com/images



See more images of "hydrogen" "hyperscale"

#### Daimler and HPE research hydrogen fuel cells for data ...

<https://www.datacenterdynamics.com/content-tracks/power-cooling/daimler-and-hpe...>

Nov 13, 2017 · The amount of carbon emissions from **hydrogen** fuel production depends on where and how it is harvested - today, it predominantly comes from natural gas. The natural gas is converted into **hydrogen** and carbon dioxide, but, as The Union of Concerned Scientists noted in a 2014 report, this still leads to less emissions than in a traditional car engine.

#### DOE Announces Request for Proposals for H2@Scale - Energy.gov

<https://www.energy.gov/eere/fuelcells/articles/doe-announces-request-proposals-h2scale>

Aug 18, 2017 · DOE Announces Request for Proposals for **H2@Scale**. Today, the U.S. **Department of Energy** (DOE) announces a request for proposals for research projects that address the **Hydrogen at Scale** ( H2@Scale) concept, which enables wide-scale production and use of **hydrogen** to address critical issues such as grid resiliency, energy storage and security...

#### [PDF] Large-scale Hydrogen Production

[https://www.topsoe.com/sites/default/files/topsoe\\_large\\_scale\\_hydrogen\\_produc.pdf](https://www.topsoe.com/sites/default/files/topsoe_large_scale_hydrogen_produc.pdf)

**Hydrogen** is an important raw material for the chemical and the refinery industry, and it may play a future role in the energy sector. The total **hydrogen market** was in 1998 390-109 Nm<sup>3</sup>/y + 110-109 Nm<sup>3</sup>/y co-production. The present use of **manufactured hydrogen** is primarily for the production of

#### Shell Make the Future - Hydrogen Powered Vehicles

<https://www.shell.com/hydrogen>

Ad Using **hydrogen** to power vehicles, whilst emitting only heat & water vapour. Learn more.

- The Great Travel Hack
- Electric vehicles
- LNG - fuelled ships
- LNG for transport

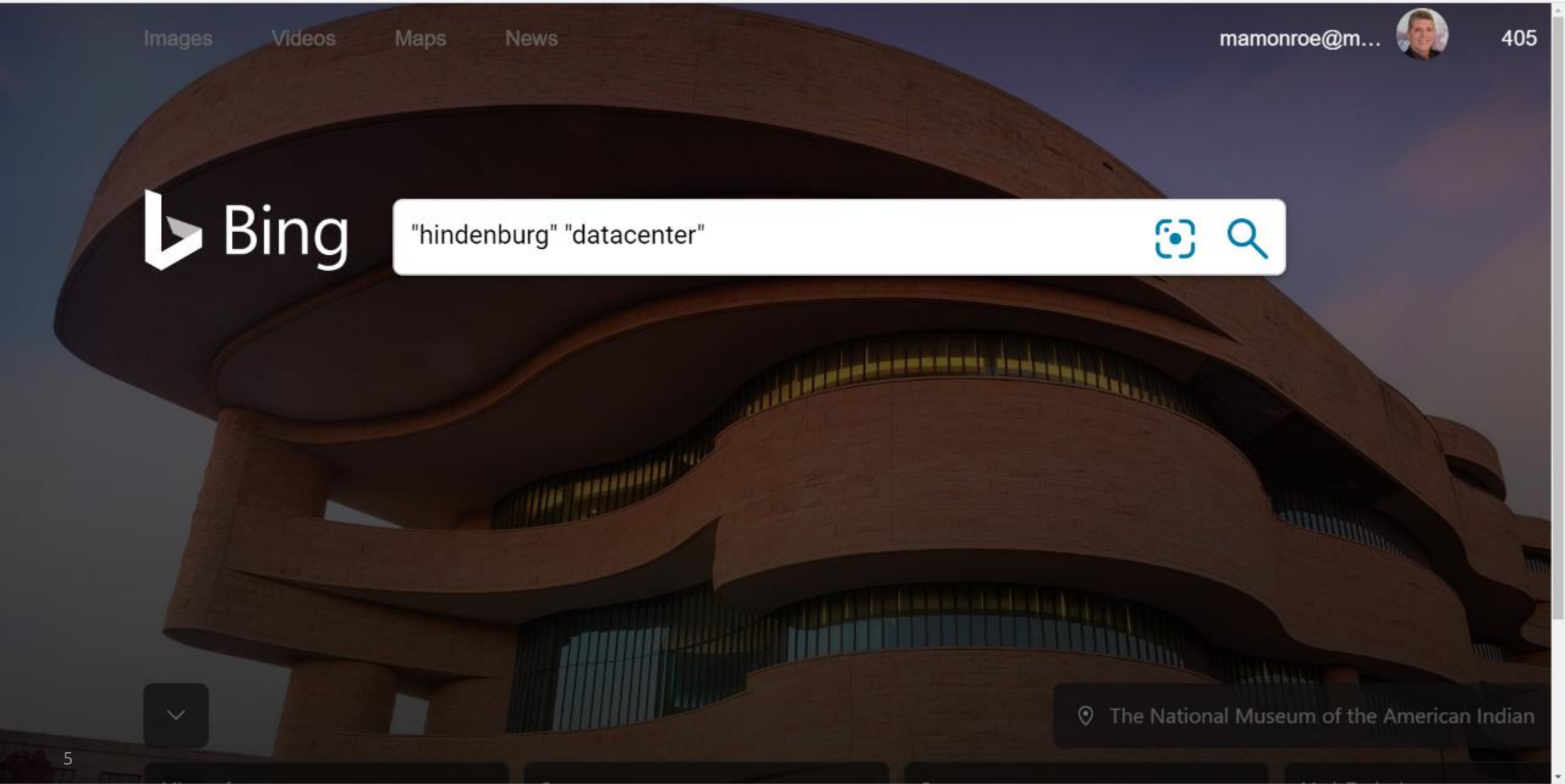
745 ms Feedback

Images Videos Maps News

mamonroe@m... 405



"hindenburg" "datacenter"



The National Museum of the American Indian

What is Hyperscale Computing?

# What is Hyperscale?

THESE TWO

**175Z**  
total amount of  
by 2025

**50B**  
connected devices  
by 2030

**175ZB**  
total amount of data  
by 2025

WHEN YOU LOOK AT THESE TWO  
NUMBERS, SO



Microsoft [Ignite](#) conference, 04 Nov 2019, 08:07am ET

“175 zettabytes of data by 2025,  
up from about 40ZB today”

- Satya Nadella, 04 nov 2019, IGNITE conference

175Z  
total amount of  
by 2025

50B

connected devices  
by 2030

175ZB

total amount of data  
by 2025

175Z  
total amount of  
by 2025





“175 zettabytes of data by 2025,  
up from about 40ZB today”

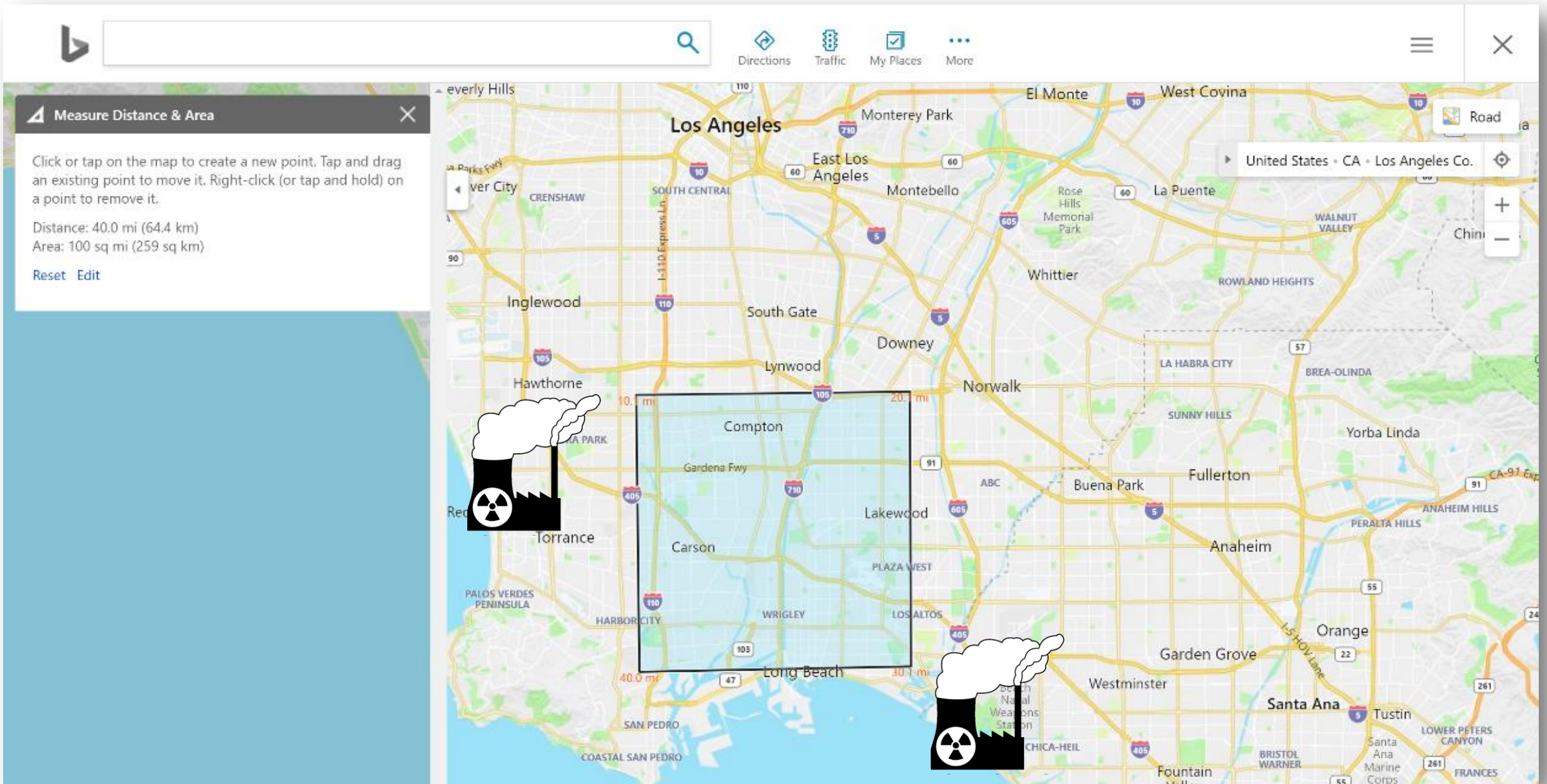
- Satya Nadella, 04 nov 2019, IGNITE conference



**175ZB**  
total amount of data  
by 2025

- EMC VMAX<sup>3</sup>
- 1 PB storage
- 22 sq ft / rack
- 17kW / rack

- 135M racks
- 105 sq mi
- 2.3GW





# Cloud Operations + Innovation

Safe, fast and always reliable – the future of cloud infrastructure



Cloud Operations  
+ Innovation

# Azure regions

Azure has more global regions than any other cloud provider—offering the scale needed to bring applications closer to users around the world, preserving data residency, and offering comprehensive compliance and resiliency options for customers.

**54** regions worldwide    **140** available in 140 countries    **160** data centers worldwide    **2M+** miles of fiber    **3M+** computer servers



Boydton

Quincy



Directions Share Save

### Quincy

City in Washington

Quincy is a city in Grant County, Washington, United States. The population was 6,750 at the 2010 census.

Show facts about Quincy

#### Nearby

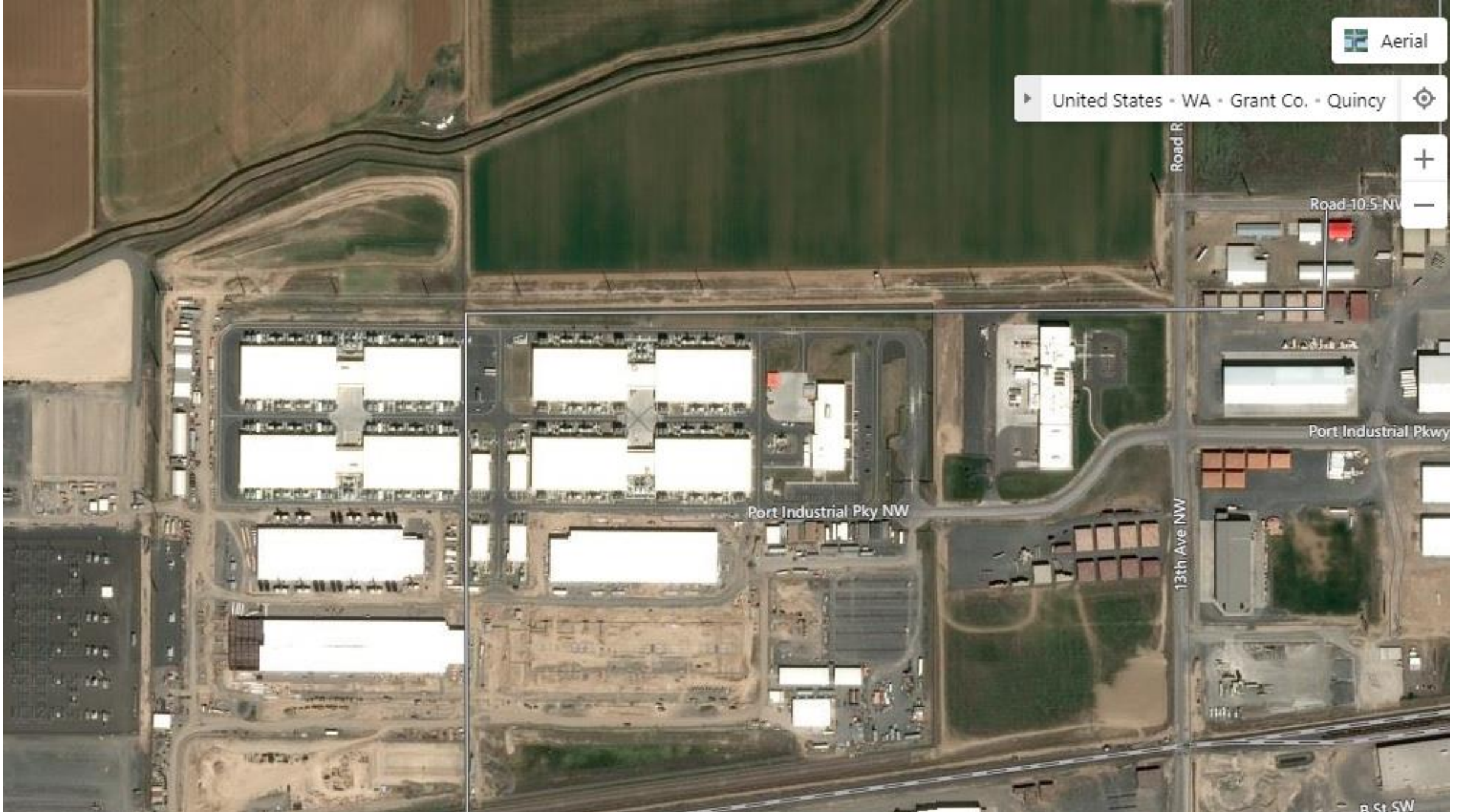
- Coffee Shops
- Restaurants
- Gas Stations
- Attractions
- Hotels
- Nearby Transit
- Search nearby

#### Things to do




Microsoft product screen shot reprinted with permission from Microsoft Corporation.





15 Microsoft product screen shot reprinted with permission from Microsoft Corporation.

Boydton



[Directions](#)
[Share](#)
[Save](#)

### Boydton

Town in Virginia

Boydton is a town in Mecklenburg County, Virginia, United States. The population was 431 at the 2010 census. It is the county s... +

Show facts about Boydton ▾

#### Nearby

- Coffee Shops
- Gas Stations
- Hotels
- Search nearby
- Restaurants
- Attractions
- Airports

#### Things to do

[See all](#)







Microsoft product screen shot reprinted with permission from Microsoft Corporation.

# What is Hyperscale?

First Quarter  
Fiscal Year 2020 Results

Satya Nadella  
Amy Hood  
Michael Spencer

October 23, 2019



# Quarterly Commercial Highlights

Investor Metrics	FY19 Q1	FY19 Q2	FY19 Q3	FY19 Q4	FY20 Q1
Commercial bookings growth (y/y)	15% / 16%	18% / 22%	30% / 34%	22% / 25%	30% / 35%
Commercial remaining performance obligation (in billions)	\$68	\$69	\$72	\$87	\$86
Commercial revenue annuity mix	90%	89%	90%	90%	91%
Commercial cloud revenue (in billions)	\$8.5	\$9.0	\$9.6	\$11.0	\$11.6
Commercial cloud gross margin percentage	62%	62%	63%	65%	66%

Growth rates include non-GAAP CC growth (GAAP % / CC%).

## Commercial business

Strong results driven by increased customer commitment to commercial cloud

- Commercial bookings growth of 30% year-over-year (up 35% CC) driven by strong new business and renewal execution
- Commercial remaining performance obligation \$86 billion, up 26% (up 27% CC) year-over-year
- Commercial revenue annuity mix of 91%, up 1 point year-over-year

## Commercial cloud

- Commercial cloud revenue \$11.6 billion, up 36% (up 39% CC) year-over-year
- Commercial cloud gross margin percentage 66%, up 4 points year-over-year primarily driven by material improvement in Azure gross margin

Commercial cloud includes Office 365 Commercial, Azure, the commercial portion of LinkedIn, Dynamics 365, and other cloud properties. Includes non-GAAP constant currency ("CC") growth. See Appendix for reconciliation of GAAP and non-GAAP measures. Growth rates in GAAP and CC are equivalent unless otherwise noted.

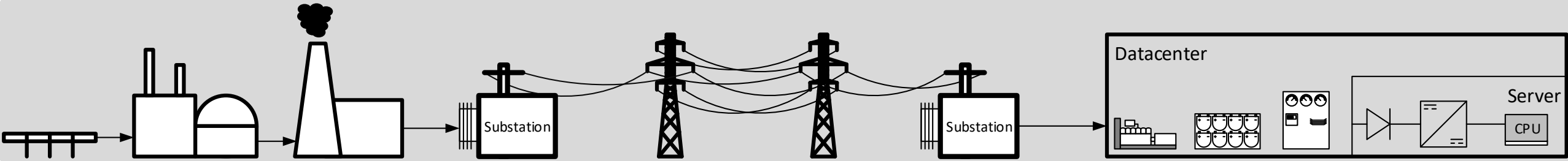
# Quarterly Business Highlights

 <b>Productivity and Business Processes</b>	<ul style="list-style-type: none"><li>• Office Commercial products and cloud services revenue grew 13% (up 15% CC) driven by Office 365 Commercial revenue growth of 25% (up 28% CC)</li><li>• Office Consumer products and cloud services revenue grew 5% (up 6% CC) with continued growth in O365 Consumer subscribers to 35.6 million</li><li>• LinkedIn revenue grew 25% (up 26% CC)</li><li>• Dynamics products and cloud services revenue grew 14% (up 16% CC) driven by Dynamics 365 revenue growth of 41% (up 44% CC)</li></ul>
 <b>Intelligent Cloud</b>	<ul style="list-style-type: none"><li>• Server products and cloud services revenue grew 30% (up 33% CC) driven by Azure revenue growth of 59% (up 63% CC)</li><li>• Enterprise Services revenue grew 7% (up 8% CC)</li></ul>
 <b>More Personal Computing</b>	<ul style="list-style-type: none"><li>• Windows OEM revenue grew 9%</li><li>• Windows Commercial products and cloud services revenue grew 26% (up 29% CC)</li><li>• Search advertising revenue excluding traffic acquisition costs grew 11% (up 13% CC)</li><li>• Xbox content and services revenue was relatively unchanged (up 1% CC)</li><li>• Surface revenue declined 4% (down 2% CC)</li></ul>

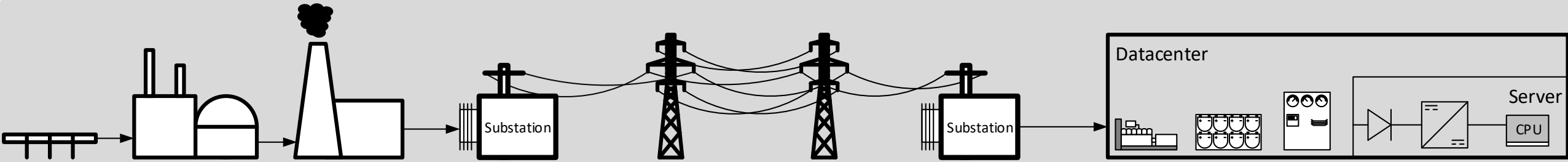
# SOFC Fuel Cells for Primary Power



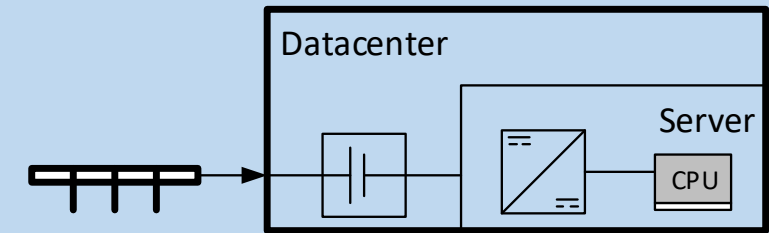
## Traditional Datacenter Power Chain



## Traditional Datacenter Power Chain



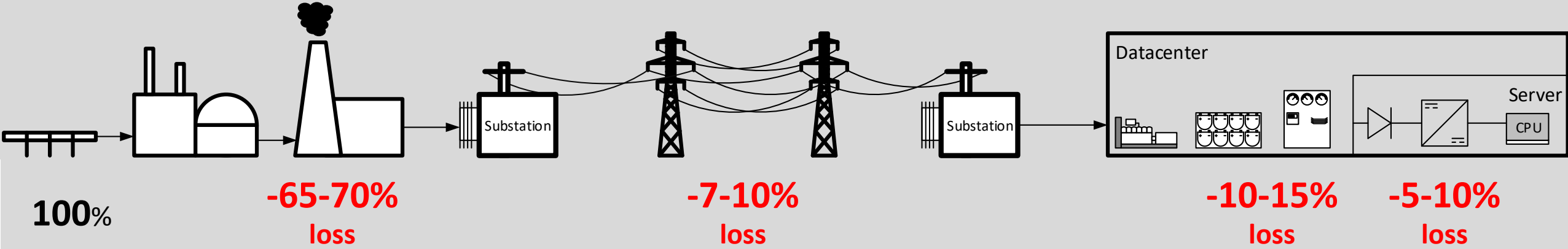
## Stark and Simple Datacenter



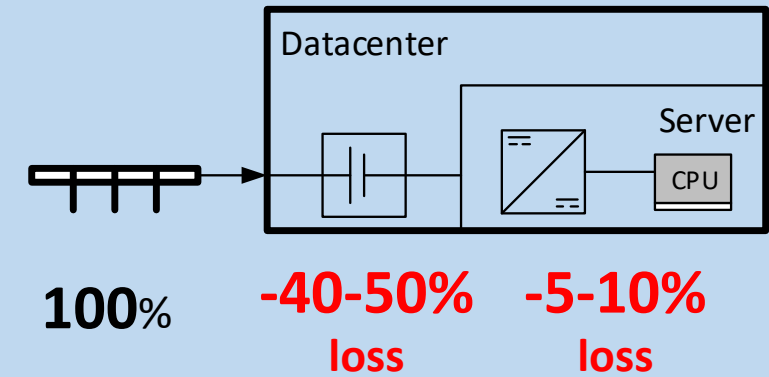
Less Infrastructure + Less Complexity = Reduced Cost & Risk

# Stark and Simple

## Traditional Datacenter Power Chain



## Stark and Simple Datacenter



Less Infrastructure + Less Complexity = Reduced Cost & Risk



# SOFC / Primary Power Applications

## **AT&T**

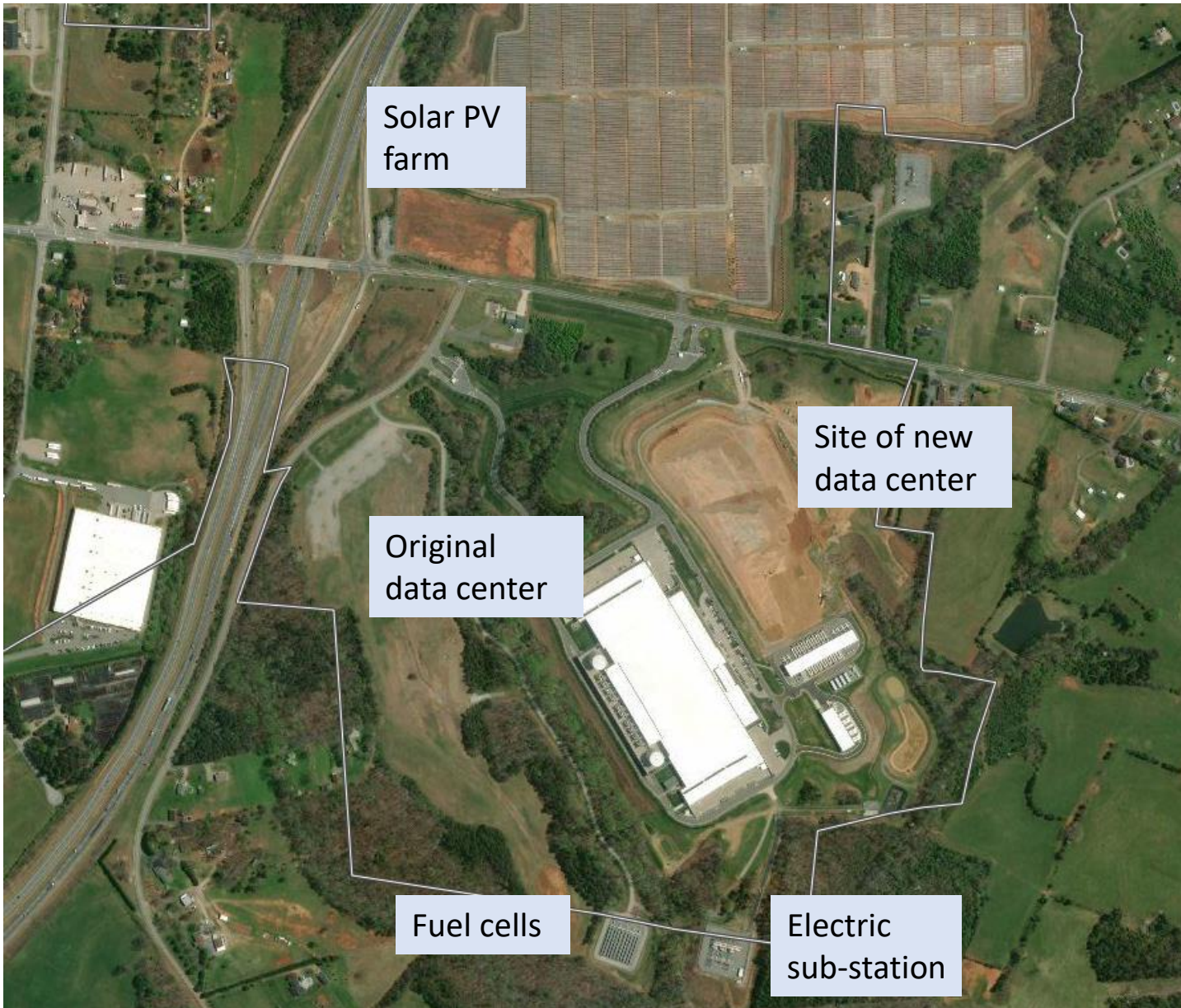
- 7.5MW across 11 sites
- 2011 early adopter

# Ebay Facility, South Jordan, Utah



Map data: Google, SIO, NOAA, U.S. Navy, NGA, GEBCO Landsat/Copernicus.

# Apple Facility, Maiden, North Carolina



# PEM Fuel Cells for Backup Power

# Strategic Problem

- Diesel generators enable our 5-9's datacenters
  - 99.999% available, ~ 5 min/year unscheduled downtime
- But diesels are noisy, polluting, air quality permitting difficult at 100MW+ scale
- Investigating several alternatives
- Current specification 12-48 hours on-site fuel storage

# Fuel Cells for Backup Power

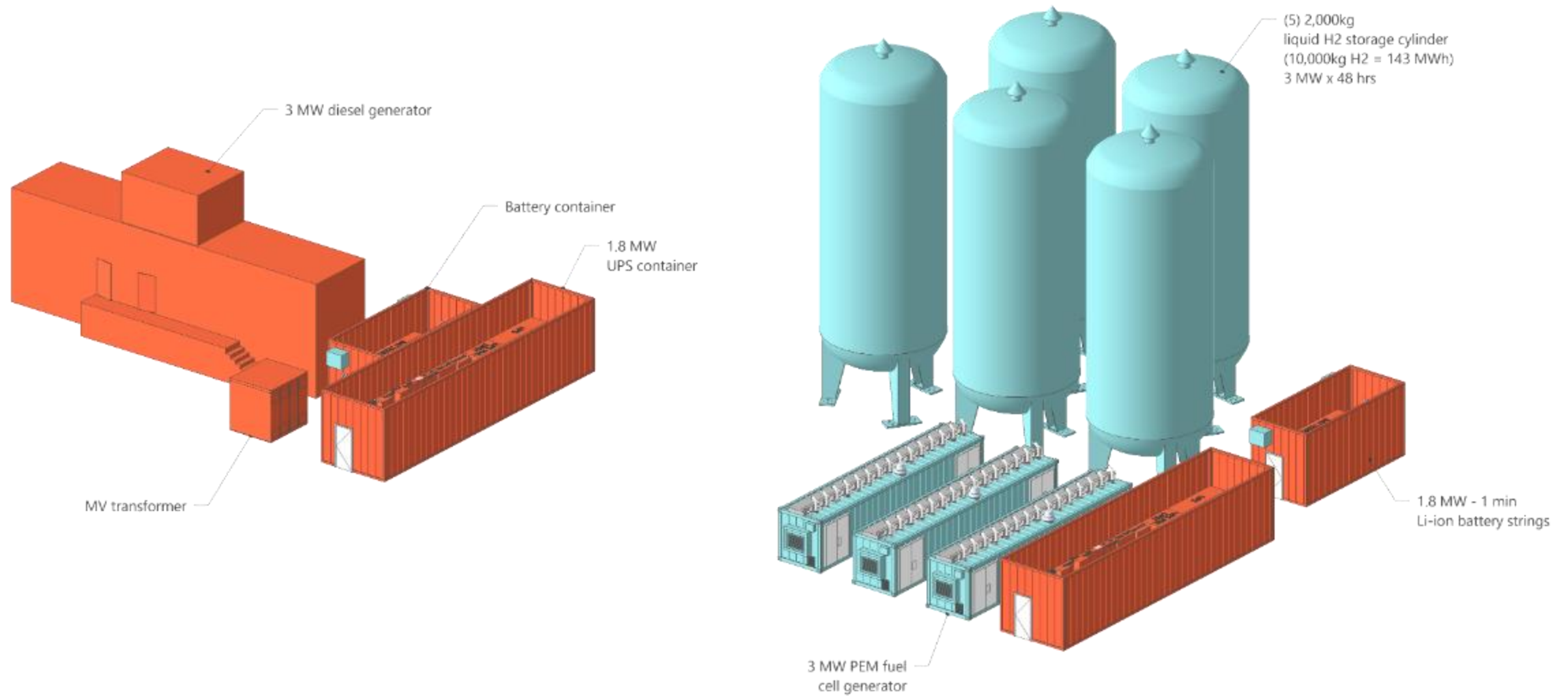
NREL-Daimler-HPE-Power Innovations Demonstration



- Daimler - 65kW H2 fuel cell
- HP - Cloudline computers
- Power Innovations - integrator
  
- Basic functional demo

Photo credit: Daimler

# Production Scale

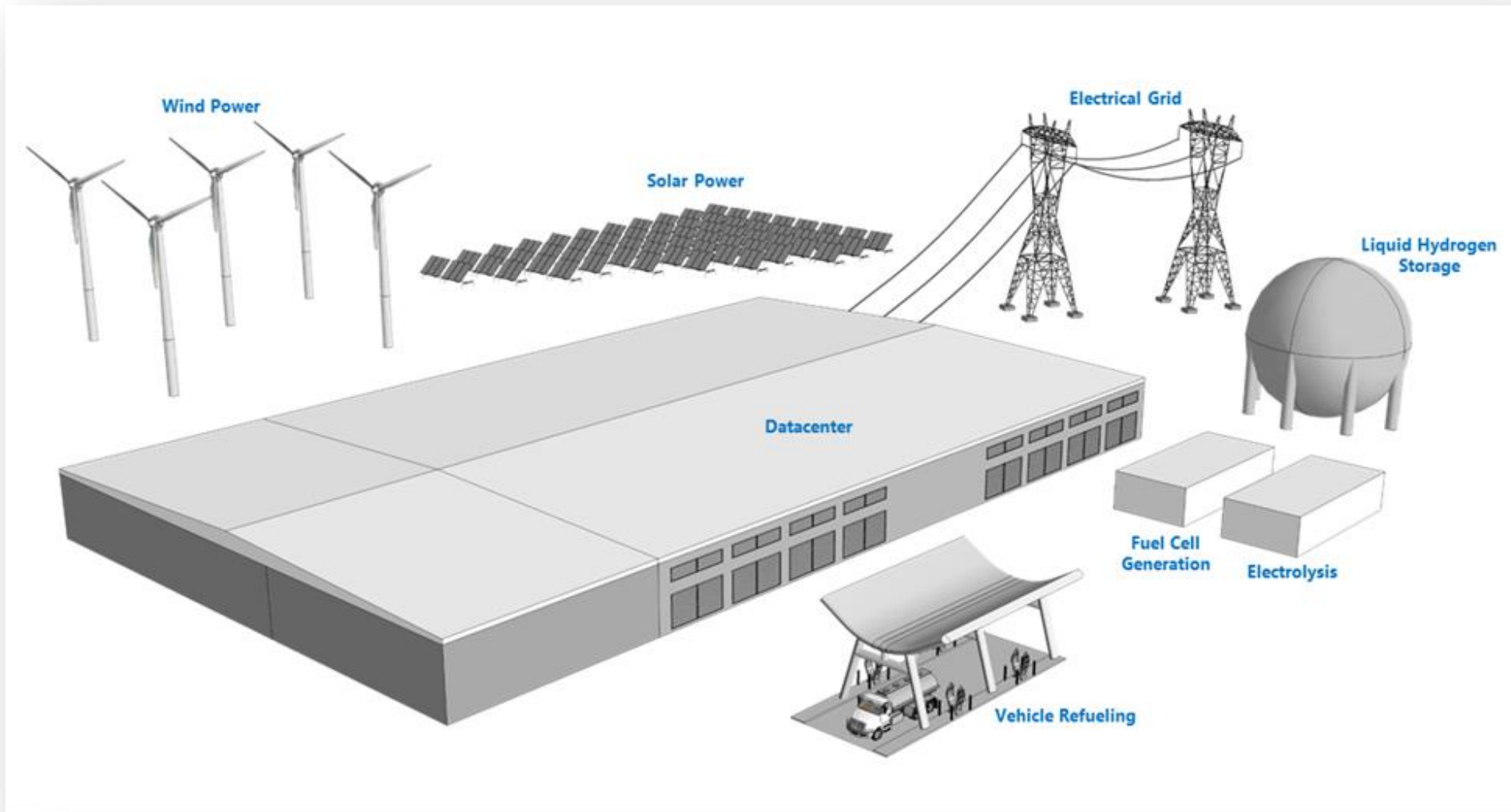


30 MW x 48 hours = 100,000kg H<sub>2</sub>





# Integrated Hydrogen Economy



# End of Presentation

Thank you

Mark Monroe, Principle Infrastructure Engineer  
mark.monroe@microsoft.com

