

VII.10 Hydrogen Technology Overview Publication and Program Information Kit (New Project)

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Subcontractors:

Argonne National Laboratory, Argonne, IL

NuZoo Media, Chicago, IL

Objectives

- Develop a hydrogen technology overview publication
- Develop a hydrogen information kit

Technical Barriers

This project addresses the following technical barrier from the Education section of the Hydrogen, Fuel Cells and Infrastructure Technologies Program Multi-Year Research, Development and Demonstration Plan:

- A. Lack of Awareness

Approach

This project proposes to develop two hydrogen educational materials: a publication about hydrogen and an information kit that contains factsheets, a poster, a PowerPoint presentation, and an interactive CD.

The publication is proposed to be a 28 - 32 page color publication that is inviting, easy to read, and understandable for the general public. Using a graphical approach and easy-to-understand language, it will include how hydrogen is produced, stored, distributed, and used and its value to the economy. It will also describe today's realities and challenges and the public's role in the transition to a hydrogen economy.

The proposed interactive CD will use a graphical approach and easy-to-understand language, and will discuss how hydrogen is obtained and used and its value to the economy. The information kit will address today's realities and challenges, as well as individual roles in the transition to a hydrogen economy.

(Note: Subject to congressional appropriations, work on this project is anticipated to begin in FY 2005.)