

## IX.2 H<sub>2</sub> Educate – Middle School Hydrogen Education Program

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- Sentech, Inc.
- Los Alamos National Laboratory

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project addresses the need for educational materials that are available, objective, and accurate. Harnessing NEED's primary goal of objective information across its curriculum portfolio, the H<sub>2</sub> Educate materials are reviewed by subject matter experts, are made readily available via web and partner websites as well as workshops, and are compared and contrasted with other hydrogen materials on a regular basis. This project's materials will continue to adapt as the need for additional and more robust materials becomes apparent.

### B. Mixed Messages

This project was created and continues with the intent to provide cornerstone materials that address misconceptions, provide clarity of information, and link to accurate and available information when necessary and possible. NEED, with review from DOE, national labs, and subject matter experts, works to provide this project with common, clear language and messaging that students, teachers, and their families find useful and appropriate for age and knowledge level. NEED works to remove the "buzz and chatter" from the diverse messages and provide a concise message for the intended audience.

### C. Disconnect Between Hydrogen Information and Dissemination Networks

NEED has capitalized on this disconnect and continues to work with information networks to become a stronger dissemination network – using local energy information networks to deliver training and information about hydrogen to the project's intended audience. Working with the information networks, NEED – acting as a dissemination network – provides a conduit for valuable and accurate hydrogen information for grade 4-12 students.

### D. Lack of Educated Trainers and Training Opportunities

This project addresses the lack of educated trainers by providing professional development opportunities for teachers and energy professionals. These training opportunities provide participants with general background, foundation knowledge, and expansion information for more technically advanced audiences. NEED trains a network of trainers to deliver the information in local communities as well.

### E. Regional Differences

This project is adapted – in training methods and messaging – for local and regional differences, including proximity to hydrogen use and production. NEED's

### Objectives

- Collaborate to develop, design, and deliver a first-class, comprehensive middle school hydrogen education program that includes: training, classroom materials, technical and best-practices exchange, and evaluation.
- Design a program to link hydrogen science and technology and the concept of a hydrogen economy to the classroom.

### Technical Barriers

This project addresses the following barriers from the Education section of the Hydrogen, Fuel Cells, and Infrastructure Technologies Multi-Year Program Plan:

#### A. Lack of Readily Available, Objective, and Technically Accurate Information

As awareness of hydrogen increases with increased media activity and inclusion in many state and local energy plans, there continues to be a lack of information that is readily available, accurate, and objective. Many hydrogen advocacy groups have produced educational information that in some areas would be considered more public relations information than education. This

programming is locally based, with local needs – both economic and educational – considered as programs are created. Regional differences in attitudes are addressed and discussed in training programs.

#### F. Difficulty in Measuring Success

The project is measuring knowledge gain among its target audience and finding good results. Educational programs often have longer term impacts that are not easily measurable in the course of a month or year. True attitude change takes a longer period of time than information gain.

#### Contribution to Achievement of DOE Education Milestones

This project will contribute to achievement of the following DOE education milestones from the Education section of the Hydrogen, Fuel Cells and Infrastructure Technologies Program Multi-Year Research, Development and Demonstration Plan – Task Six: Facilitate Development and Expansion Hydrogen Technology Education for Middle and High Schools

- Milestone 6.25: Develop curriculum for middle schools (2Q, 2006)
- Milestone 6.26: Hold teacher workshops (2Q, 2007 – 4Q, 2010)
- Milestone 6.27 and 28: Revise curriculum materials

#### Accomplishments

- In 50% of the time estimated, the team created the middle school H<sub>2</sub> Educate learning module. In spite of resource constraints, the curriculum and project development portion of the project is complete with its revised scope and in use in classrooms throughout the country. As additional resources are provided from the U.S. Department of Energy and other sources, the materials will be deployed via training workshops in local communities. From the launch of the project, the intent was a scalable program that would allow for additional investment over time. With the curriculum and materials completed in year one, years two–five and beyond are focused on delivery of materials and curriculum to teachers and students.
- Over 4,000 teachers trained.
- Programs completed in 30 states with additional outreach in 2007 due to renewed DOE funding.
- Pre-survey scores were five out of 15 correct on the survey of knowledge and 13 out of 15 correct on post-surveys.



#### Approach

The NEED Project brings its 27 year history in energy education, curriculum development, teacher training, and networking efforts to H<sub>2</sub> Educate for middle school curriculum development, teacher training, and the expansion of hydrogen understanding and knowledge in classrooms throughout the country. NEED, with Sentech, Inc. of Bethesda, Maryland as a key partner, launched a bold effort to exceed the U.S. Department of Energy's expectations for a hydrogen education program in 2004 and have exceeded development calendar and outreach targets.

H<sub>2</sub> Educate and the activities undertaken as part of this project are the result of a collaborative effort among teachers, students, advisors, technical specialists, federal employees and professional educators. This effort brings together resources from NEED and its national partners and the U.S. Department of Energy, to capitalize on success, resources, networking opportunities, and curriculum development and delivery capabilities. Key elements of this program are NEED's national network, a strong relationship with the National Association of State Energy Officials, and an annual budget capable of doubling the resources provided by this cooperative agreement. Making up this network are a conservatively estimated 45,000 classrooms touched by NEED materials and training each year.

#### Results

- Results of the project continue to show success with pre-training survey results showing a five out of 15 correct successful response and a post-training survey result showing a 13 out of 15 correct successful response.
- Workshop outreach expanded from six events and several hundred teachers trained in the first year of the project with over 4,000 teachers trained by 2007. NEED works to deliver the H<sub>2</sub> Educate curriculum throughout the network of NEED schools and the schools they reach with educational outreach.
- Curriculum materials are live on the NEED and U.S. Department of Energy websites and webstats indicated substantial download activity.
- Addition of hydrogen information and activities to the Energy Information Administration (EIA) Kid's Page [www.eia.doe.gov/kids](http://www.eia.doe.gov/kids) (350,000 users per month).
- Students and teachers show knowledge gain and deeper understanding of hydrogen knowledge.
- On post-workshop surveys, teachers indicate feeling prepared to teach the materials in their classrooms.

## Conclusions and Future Directions

H<sub>2</sub> educate programs this year continued to expand the reach of the project to middle schools throughout the country. Additional outreach via state energy offices has allowed additional programs to be delivered outside of U.S. Department of Energy funding for this project. NEED has included the project in its partnership with the BP A+ for Energy Program and the Pacific Gas and Electric Solar Schools Program thus allowing several thousand teachers to benefit from the training and curriculum materials.

The Virginia Department of Mines, Minerals and Energy and the Virginia General Assembly appropriated funding to provide teacher workshops and curriculum kits and materials to schools in Virginia in execution of the Virginia Hydrogen Roundtable recommendations.

### Future Directions

- H<sub>2</sub> Educate sessions will be hosted at NEED's Nine National Energy Conferences for Educators in July and August 2007.
- H<sub>2</sub> Educate materials presented at 600 local teacher workshops.
- Work with other hydrogen partners to maximize reach of programs and materials – i.e. working with infrastructure grantees to provide educational resources.
- Continue incorporation of materials and programming into NEED's existing training initiatives.
- Annually update materials with new data and provide major changes to educational community.
- Addition of H<sub>2</sub> Educate website for materials, links and additional information.
- Deliver maximum number of hands-on resources to classrooms leveraging resources to do so. Expand partnerships with infrastructure grant recipients to provide outreach and education programming to additional communities.