

# Mass Production Cost Estimation for Direct H<sub>2</sub> PEM Fuel Cell Systems for Automotive Applications

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DOE Hydrogen Program Review

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# Overview

## Timeline

- Base Period:
  - 100% complete
  - Feb 17, 2006 to Feb. 16, 2008
- Option year 1 of 3:
  - 25% complete
  - Started Feb 16, 2008

## Budget

- Total project funding
  - \$325K (2 year base period)
  - \$182k (opt. yr. 1)
  - Contractor share: \$0
- Funding for FY 2007
  - \$175k
- Funding for FY 2008
  - \$182k

## Barriers

- Manufacturing costs
- Materials costs (particularly precious metal catalysts)

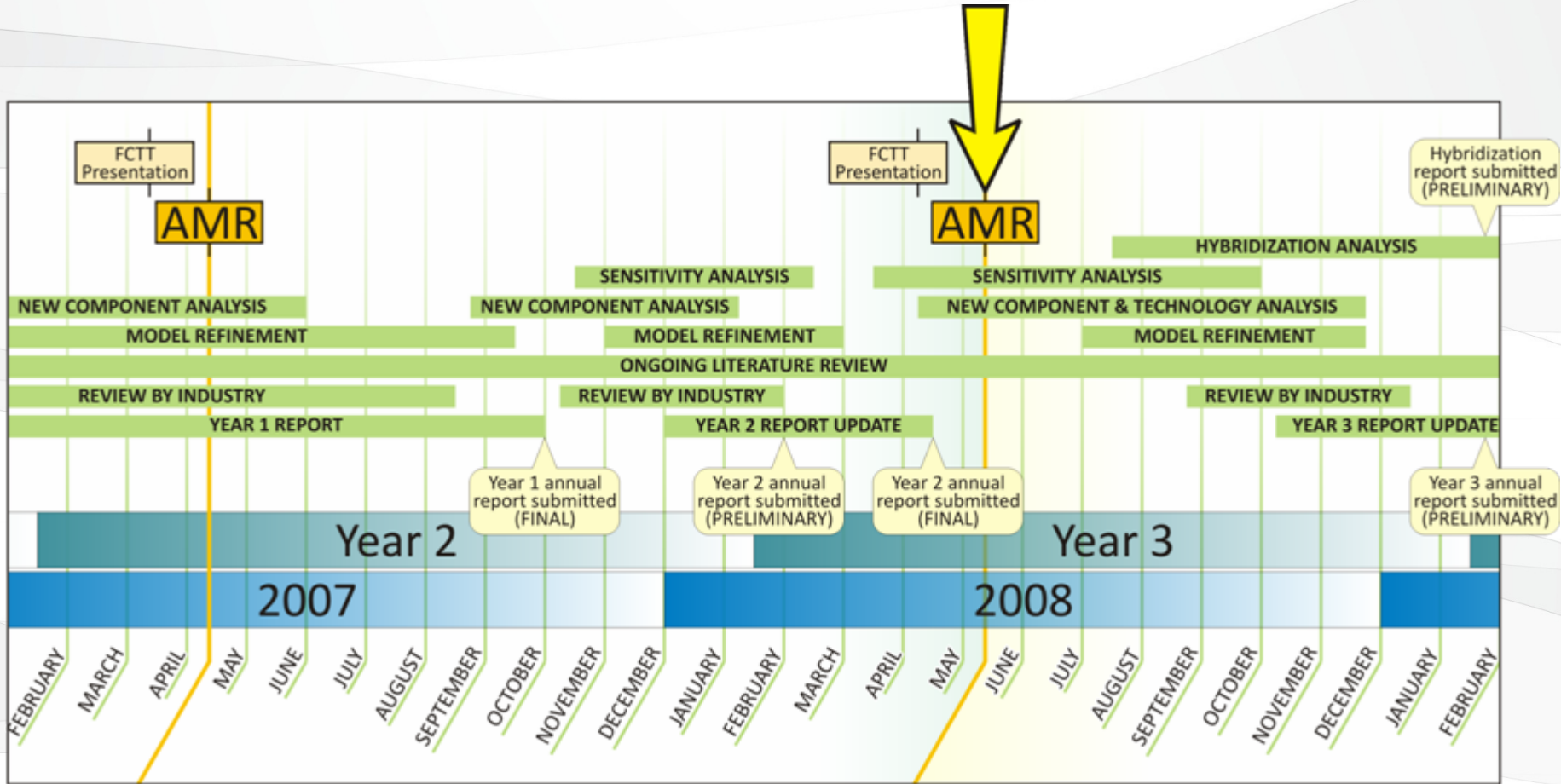
## DOE Cost Targets

| Characteristic | Units                    | 2007 | 2010 | 2015 |
|----------------|--------------------------|------|------|------|
| Stack Cost     | \$/kW <sub>e (net)</sub> | -    | \$25 | \$15 |
| System Cost    | \$/kW <sub>e (net)</sub> | -    | \$45 | \$30 |

## Collaborations

- Extensive interaction with industry/researchers to solicit design & manufacturing metrics as input to cost analysis.

# Project Timeline



- Focus since last year's AMR has been documenting, reporting and refining analysis
- Preliminary analysis conducted on nitrided bipolar plate coatings & alternative gasketing methods

# Objectives

1. Identify the lowest cost system design and manufacturing methods for an 80 kW<sub>e</sub> direct-H<sub>2</sub> automotive PEMFC system based on 3 technology levels:

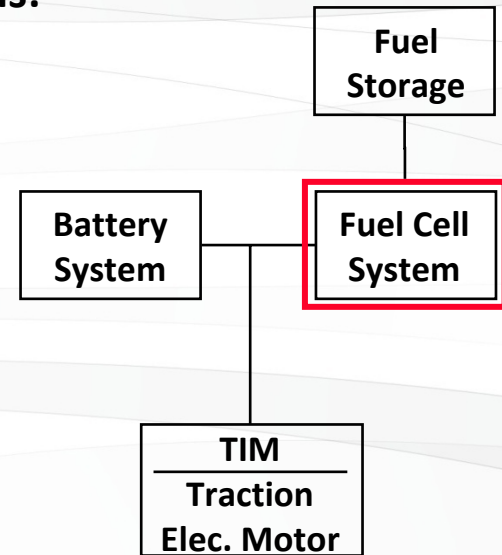
- 2007 status technology
- 2010 projected technology
- 2015 projected technology

2. Determine costs for these 3 tech level systems at 5 production rates:

- 1,000 vehicles/year
- 30,000 vehicles/year
- 80,000 vehicles/year
- 130,000 vehicles/year
- 500,000 vehicles/year

3. Analyze, quantify & document impact of system performance on cost

- Use cost results to guide future component development



Project covers complete FC system (specifically excluding battery, traction motor/inverter, and storage)

# General Rules

- **80kW net system (91 kW gross for 2007 system)**
- **1k to 500k annual system production**
- **U.S. labor rates: \$60/hr (fully loaded)**
- **10% capital cost contingency is NOT included**
- **\$1100/troy oz. Pt cost used (currently ~\$2,000/troy oz.)**
  
- **Some costs NOT included:**
  - **Warranty**
  - **Building costs** (equipment cost included but not building in which equipment is housed)
  - **Sales Tax**
  - **Non-Recurring Engineering Costs**



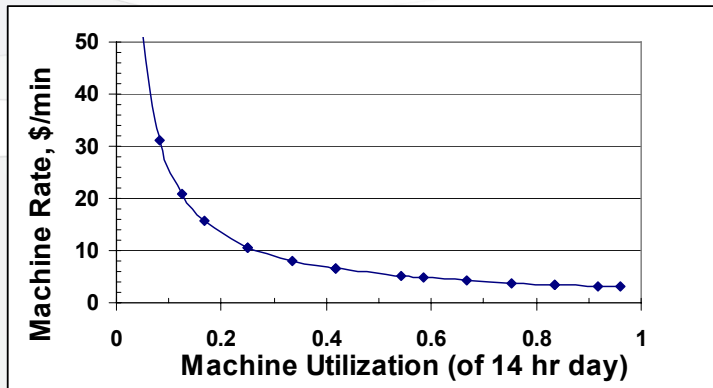
# DTI's DFMA<sup>®</sup>-Style Costing Methodology

- DFMA<sup>®</sup> (Design for Manufacturing and Assembly) is a registered trademark of Boothroyd-Dewhurst, Inc.
  - Used by hundreds of companies world-wide
  - Basis of Ford Motor Co. design/costing method for past 20+ years
- DTI practices are a blend of:
  - “Textbook” DFMA<sup>®</sup>, industry standards & practices, DFMA<sup>®</sup> software, innovation and practicality

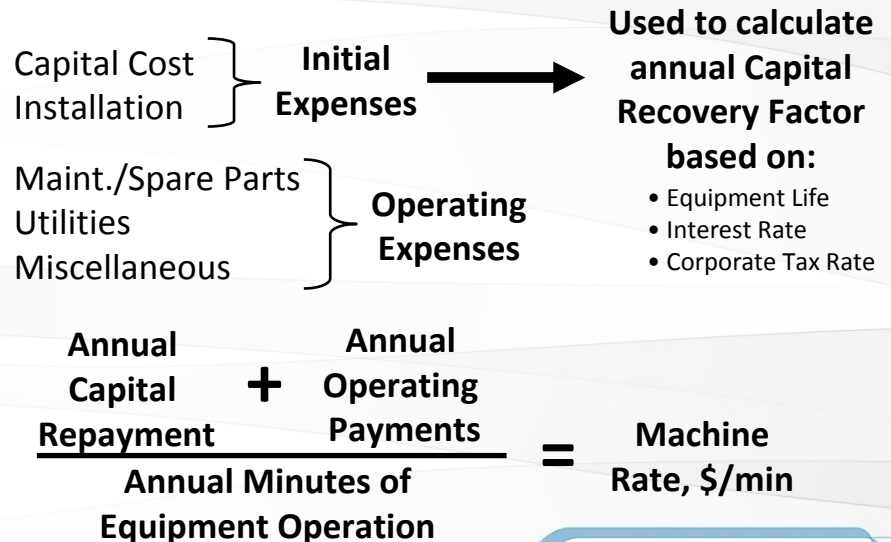
$$\text{Estimated Cost} = (\text{Material Cost} + \text{Processing Cost} + \text{Assembly Cost}) \times \text{Markup Factor}$$

## Manufacturing rate cost factors:

1. Material Costs
2. Manufacturing Method
3. Machine Rate
4. Tooling Amortization



## Methodology Reflects Cost of Under-utilization:



# Key Technical Targets Define System

|   |                        | AMR 2007                | AMR 2008 | AMR 2007 | AMR 2008 | AMR 2007 | AMR 2008 |
|---|------------------------|-------------------------|----------|----------|----------|----------|----------|
|   |                        | Current<br>(2006, 2007) |          | 2010     |          | 2015     |          |
| <b>DOE Tech. Targets that drive analysis:</b> |                        |                         |          |          |          |          |          |
| Stack Efficiency @ Rated Power                | %                      | 55%                     | 55%      | 55%      | 55%      | 55%      | 55%      |
| MEA Areal Power Density @ Peak Power          | mW/cm <sup>2</sup>     | 700                     | 583      | 1,000    | 1,000    | 1,000    | 1,000    |
| Total Pt-Group Catalyst Loading               | mg PGM/cm <sup>2</sup> | 0.65                    | 0.35     | 0.29     | 0.30     | 0.19     | 0.20     |
| <b>Key Derived Performance Parameters:</b>    |                        |                         |          |          |          |          |          |
| System Gross Electric Power (Output)          | kW                     | 90.6                    | 90.3     | 87.6     | 86.8     | 87.1     | 87.1     |
| Active Area                                   | cm <sup>2</sup>        | 348                     | 417      | 235      | 233      | 234      | 234      |
| Cell Voltage @ Peak Power                     | V/cell                 | 0.677                   | 0.677    | 0.677    | 0.677    | 0.677    | 0.677    |
| Operating Pressure (Peak)                     | atm                    | 2.3                     | 2.3      | 2.0      | 2.0      | 1.5      | 1.5      |

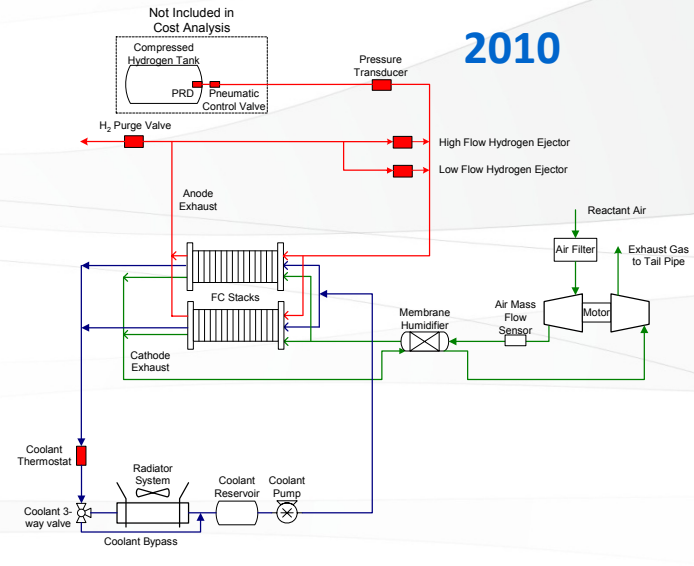
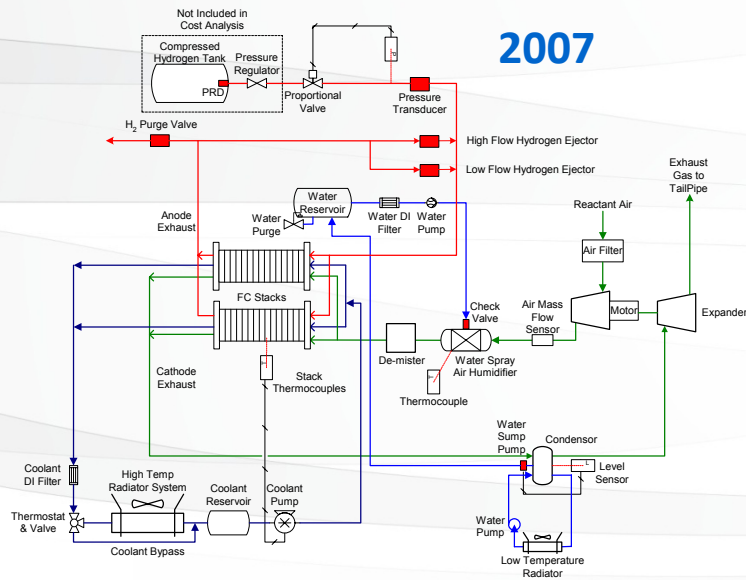
- A few key DOE Technical Target values are used to anchor system definition
- All other system parameters flow from DTI calculations & judgment

# System Comparison

|                                     | 2007 Technology   | 2010 Technology   | 2015 Technology  |
|-------------------------------------|---|---|--|
| <b>Power Density</b>                | <b>583</b> (was 700)  | 1,000   | 1,000  |
| <b>Total Pt loading</b>             | <b>0.35</b> (was 0.65)  | <b>0.3</b> (was 0.29)   | <b>0.2</b> (was 0.19)  |
| <b>Operating Pressure</b>           | 2.3   | 2   | 1.5  |
| <b>Peak Stack Temp. (°C)</b>        | 70-90   | 99  | 120  |
| <b>Membrane Material</b>            | Nafion on ePTFE   | Advanced High-Temperature Membrane  | Advanced High-Temperature Membrane                                       |
| <b>Radiator/Cooling System</b>      | Aluminum Radiator,<br>Water/Glycol coolant,<br>DI filter  | Smaller Aluminum Radiator,<br>Water/Glycol coolant,<br>DI filter  | Smaller Aluminum Radiator,<br>Water/Glycol coolant,<br>DI filter         |
| <b>Bipolar Plates</b>               | Stamped Stainless Steel (uncoated) or<br>Injection Molded Carbon/Polymer                                    | Stamped Stainless Steel (uncoated) or<br>Injection Molded Carbon/Polymer                                    | Stamped Stainless Steel (uncoated) or<br>Injection Molded Carbon/Polymer |
| <b>Air Compression</b>              | Twin Lobe Compressor,<br>Twin Lobe Expander   | Centifugal Compressor,<br>Radial Inflow Expander  | Centifugal Compressor,<br>No Expander                                    |
| <b>Gas Diffusion Layers</b>         | Carbon Paper Macroporous Layer with<br>Microporous layer applied on top                                     | Carbon Paper Macroporous Layer with<br>Microporous layer applied on top                                     | Carbon Paper Macroporous Layer with<br>Microporous layer applied on top  |
| <b>Catalyst Application</b>         | Double-sided vertical die-slot coating of<br>membrane   | Double-sided vertical die-slot coating of<br>membrane   | Double-sided vertical die-slot coating of<br>membrane                    |
| <b>Hot Pressing</b>                 | Hot pressing of MEA   | Hot pressing of MEA   | Hot pressing of MEA  |
| <b>Air Humidification</b>           | Water spray injection   | Polyamide Membrane  | None   |
| <b>H<sub>2</sub> Humidification</b> | None  | None  | None   |
| <b>Exhaust Water</b>                | SS Condenser (Liquid/Gas HX)  | SS Condenser (Liquid/Gas HX)  | None   |
| <b>MEA Containment</b>              | MEA Frame with Hot Pressing   | MEA Frame with Hot Pressing   | MEA Frame with Hot Pressing  |
| <b>Gaskets</b>                      | Silicone injection molding of gasket around<br>MEA  | Silicone injection molding of gasket around<br>MEA  | Silicone injection molding of gasket around<br>MEA                       |
| <b>Freeze Protection</b>            | Drain water at shutdown   | Drain water at shutdown   | Drain water at shutdown  |
| <b>H<sub>2</sub> Sensors</b>        | 2 for FC system<br>1 for passenger cabin (not in cost estimate)<br>1 for fuel system (not in cost estimate) | 1 for FC system<br>1 for passenger cabin (not in cost estimate)<br>1 for fuel system (not in cost estimate) | None   |
| <b>End Plates/Compression</b>       | Composite molded endplates with<br>compression bands  | Composite molded endplates with<br>compression bands  | Composite molded endplates with<br>compression bands                     |
| <b>Stack/System Conditioning</b>    | 5 hours of power conditioning - from UTC's<br>US Patent #7,078,118  | 4 hours of power conditioning - from UTC's<br>US Patent #7,078,118  | 3 hours of power conditioning - from UTC's<br>US Patent #7,078,118       |



# Different Technology Schematics

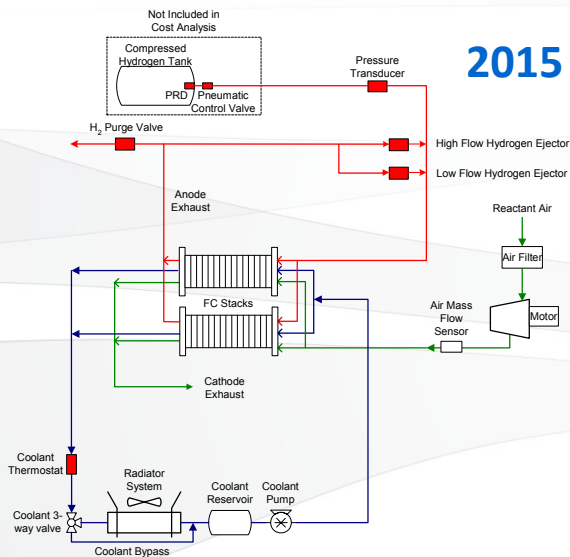


## Changes from 2007 to 2010:

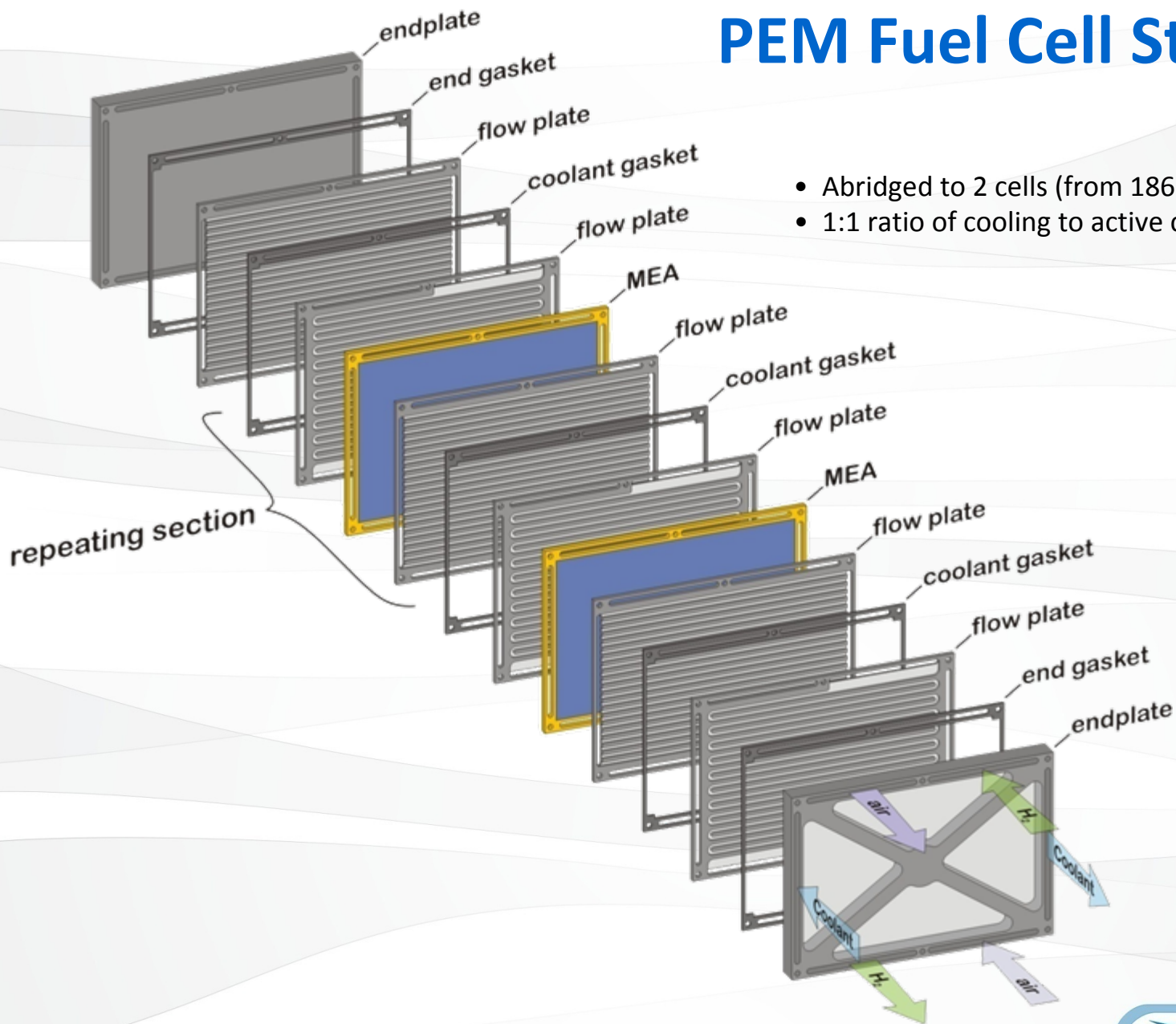
- Higher temperature, smaller radiator
- Use of membrane humidifier (instead of water spray)
- Lower pressure
- Centrifugal compressor/expander (instead of twin lobe compressor)

## Changes from 2010 to 2015:

- Higher temperature, smaller radiator
- No humidification
- Lower pressure
- Smaller compressor
- No expander



# PEM Fuel Cell Stack

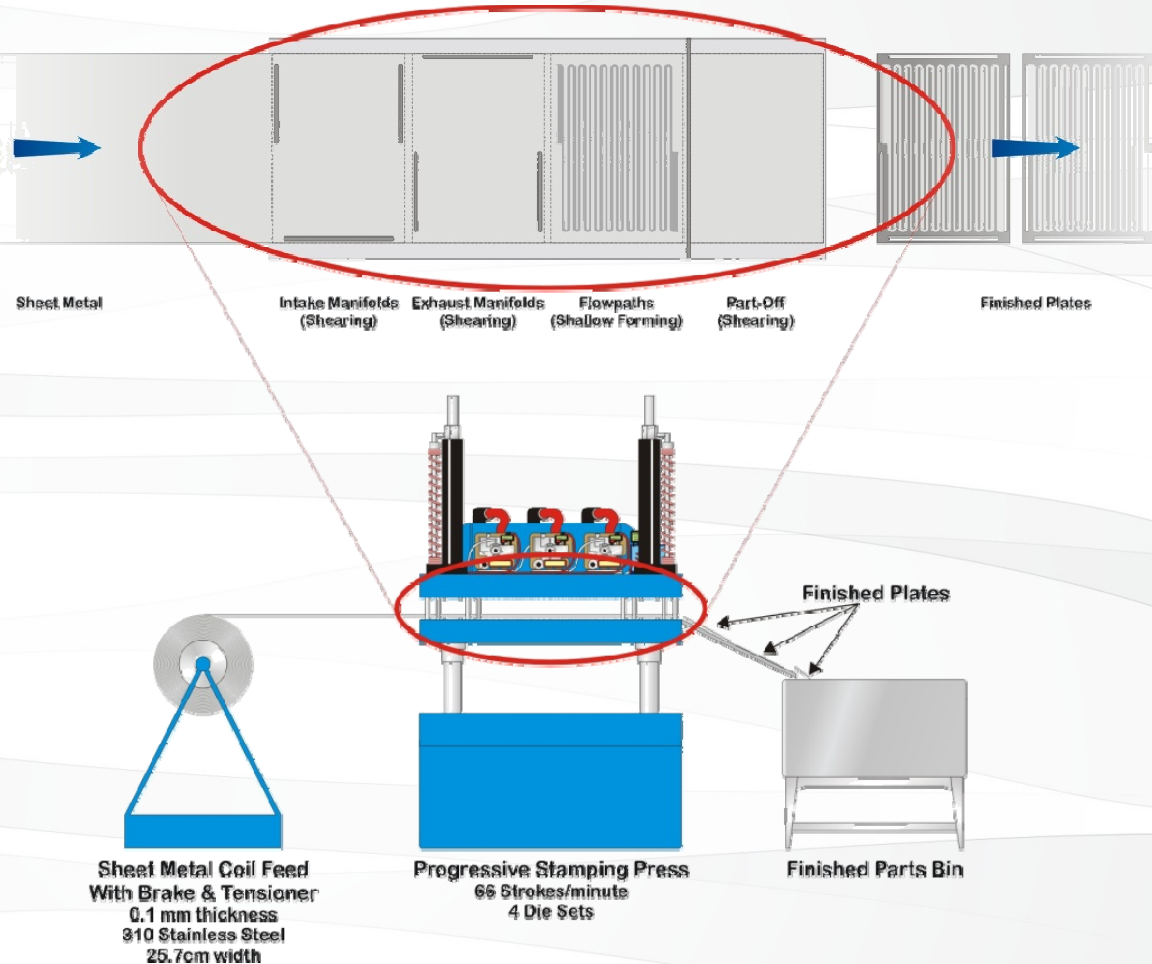


# Stamped Stainless Steel Bipolar Plates

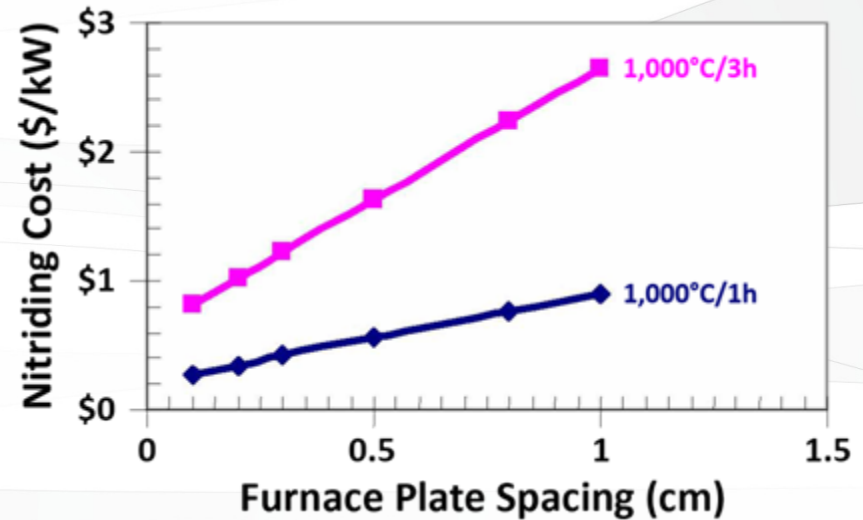
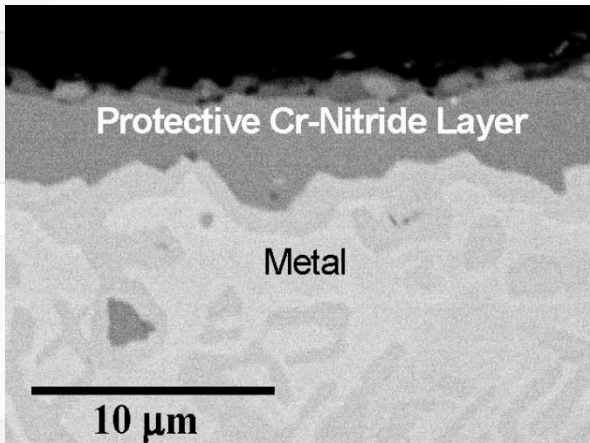
- Stamped using a 4-stage Progressive Die setup
- Greater tooling costs offset significantly by reduced labor & energy costs over individual die setup
- Rapid plate production (up to 80 plates/minute)

## Stamped vs. other methods:

- Less brittle than composites
- Lower tooling cost than Injection Molding
- Lower gas permeation
- **Borderline corrosion resistance**
- **High contact resistance**



# Nitrided Coatings for Stamped Bipolar Plates



- Oak Ridge National Lab (Mike Brady) is investigating nitrided coatings for bipolar plate corrosion resistance with low surface contact resistance
- Conventional nitriding currently conducted in large automated facilities: anticipated process for bipolar plates is similar but simpler & faster
- Batch processing and automated “lights out” facilities analyzed
- Automated, step-continuous conventional nitriding system at 500,000 systems/year
  - Markup not included
  - Keys are short nitriding cycle and high furnace plate stacking density
- **\$0.75/kW potentially feasible**
- **Nitriding by pulsed plasma arc lamp in range of \$0.16 - 0.44/kW**
  - Feasibility to nitride Ti in “seconds” previously demonstrated

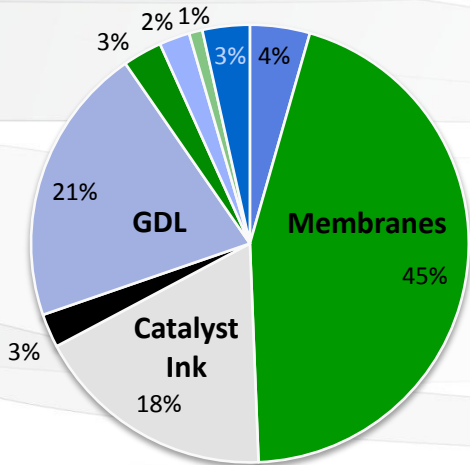
# Noteworthy Changes Since Last Year

| Current Technology, 500,000 Systems/Year          |   | AMR<br>2007               | AMR<br>2008               | Effect on<br>System Cost<br>(\$/kW <sub>net</sub> ) |
|---|---|---------------------------|---------------------------|---|
| Item  | Notes   |                           |                           |   |
| Stacks/System                                     | Halved stacks/system, doubled cells/stack                       | 4                         | 2                         | (\$1.23)  |
| Power Density                                     | Updated value (from DOE)  | 700 mW/cm <sup>2</sup>    | 583 mW/cm <sup>2</sup>    | \$8.58  |
| Total Catalyst Loading                            | Updated value (from DOE)  | 0.65 mgPt/cm <sup>2</sup> | 0.35 mgPt/cm <sup>2</sup> | (\$19.56)   |
| Platinum Cost                                     | Switched from avg. of last 6-mo. of 2006 to DOE-provided number | \$1,175/oz.               | \$1,100/oz.               | (\$2.73)  |
| Ionomer Cost                                      | Updated industry projection                                     | \$195/kg                  | \$92/kg                   | (\$1.10)  |
| GDL Cost  | Implied markup removed from Macroporous GDL cost                | \$12/m <sup>2</sup>       | \$9/m <sup>2</sup>        | (\$1.05)  |
| Bipolar Plates Stamping<br>Machinery Capital Cost | Capital cost increased after industry consultation              | \$103,098                 | \$515,488                 | \$0.21  |
| Bipolar Plate Design                              | Improved die designs, made anode plate different from cathode   | Common plate<br>design    | Dual designs              | \$0.00  |
| O <sub>2</sub> Stoichiometry                      | Lowered Oxygen Stoichiometry from 2.0 to 1.8                    | 2.0                       | 1.8                       | (\$0.59)  |
| Compressor Efficiency                             | Corrected estimate, changed gross power                         | 70%                       | 65%                       | \$0.70  |
| Motor/Controller Efficiency                       | Revised based on industry input, changed gross power            | 80%                       | 85%                       | (\$0.32)  |
| System Assembly                                   | Improved logic for object handling & process efficiency         | Good                      | Better                    | (\$0.03)  |
| Air Mass Flow Sensor                              | Left out of summation for last year's estimate                  | None                      | Included                  | \$0.81  |
| Belly Pan   | Added a belly pan to the BOP under miscellaneous.               | None                      | Included                  | \$0.26  |
| Other Misc. Changes                               | A variety of other changes were made, but net effect is small   |                           |                           | \$0.01  |
| <b>Total</b>                                      |   | <b>\$109.62</b>           | <b>\$93.58</b>            | <b>(\$16.04)</b>                                    |

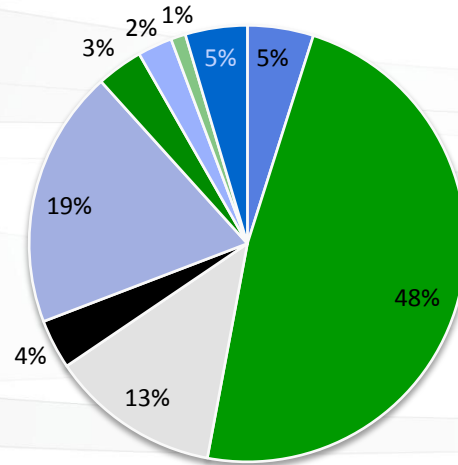


# Stack Component Cost Distribution

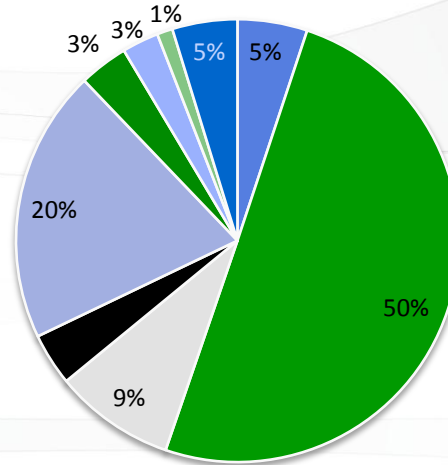
1,000 systems (2007)



1,000 systems (2010)

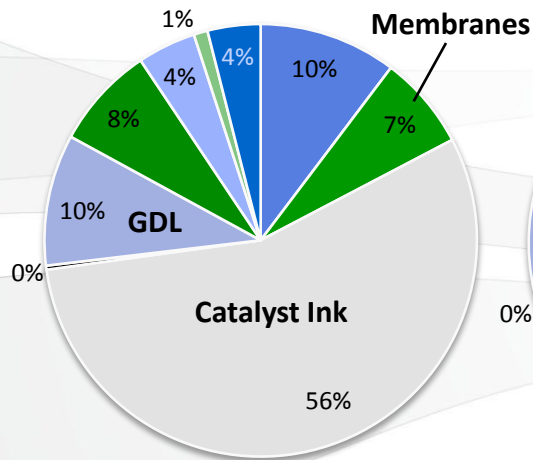


1,000 systems (2015)

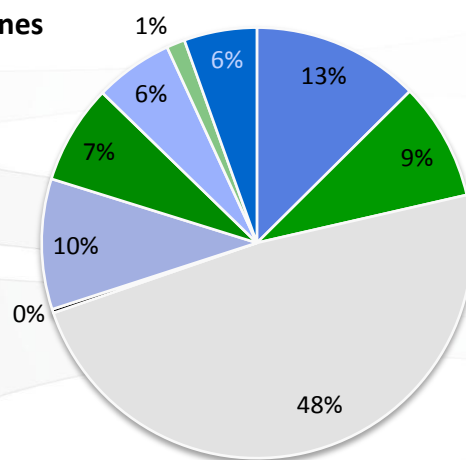


- Bipolar Plates (Stamping)
- Membranes
- Catalyst Ink
- Catalyst Application
- GDLs
- MEA Frame/Gaskets
- Coolant & End Gaskets
- Endplates
- Other

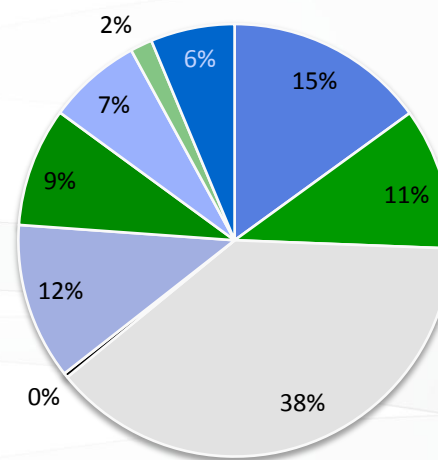
500,000 systems (2007)



500,000 systems (2010)

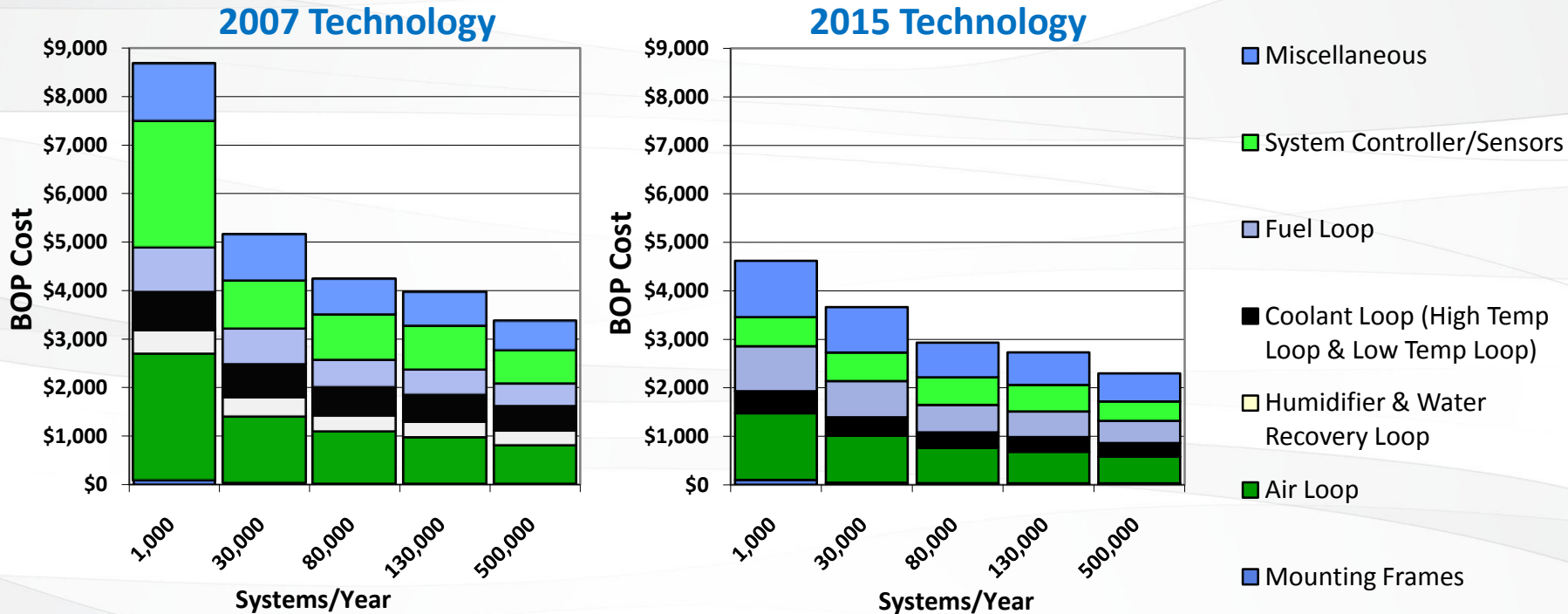


500,000 systems (2015)



- Membrane dominates cost at low production
- Catalyst Ink dominates cost at high production
- Top 3 costs:
  - Membrane
  - Catalyst Ink
  - GDL

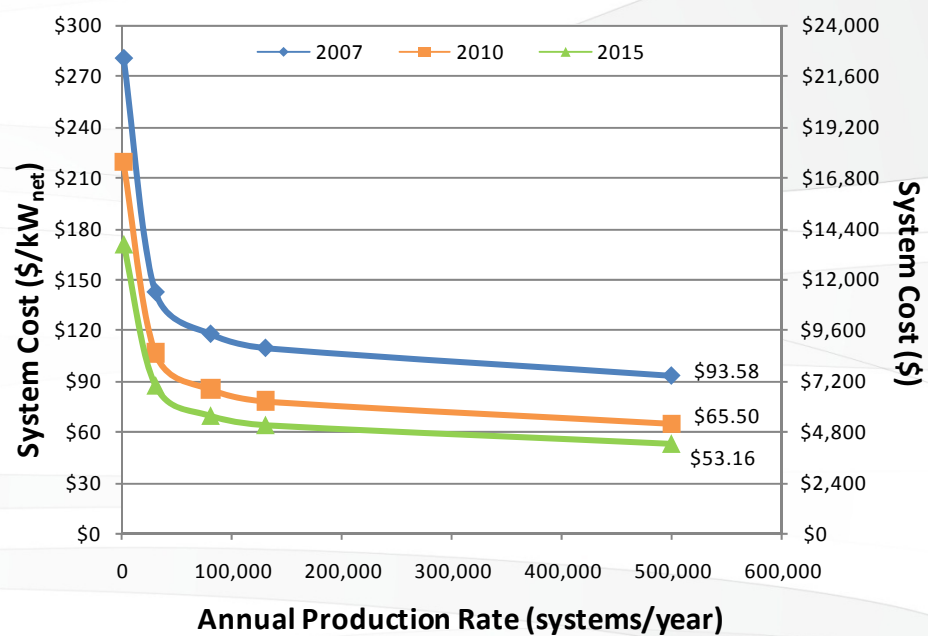
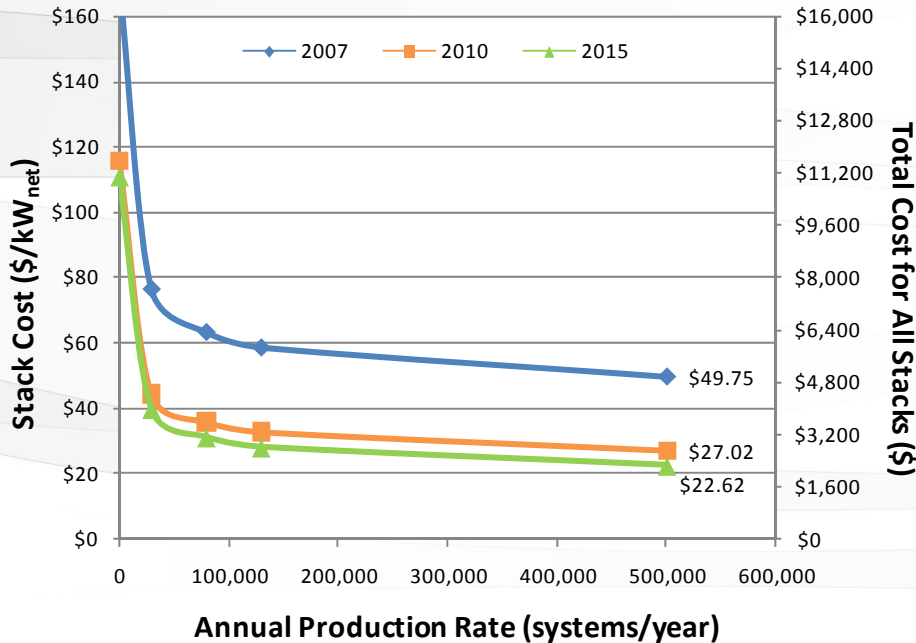
# Balance of Plant



- Increases in manufacturing rate leads to largest savings.
- Air Compressors and Sensors are the two categories that have the largest \$ decline, together yielding 70% of the BOP cost decline from low production to high production.

- Technology changes yields lesser BOP savings and comes in form of reduced/eliminated components.
- Simplifications of Air, Humidifier, & Coolant Loops yield majority of technology improvement savings.

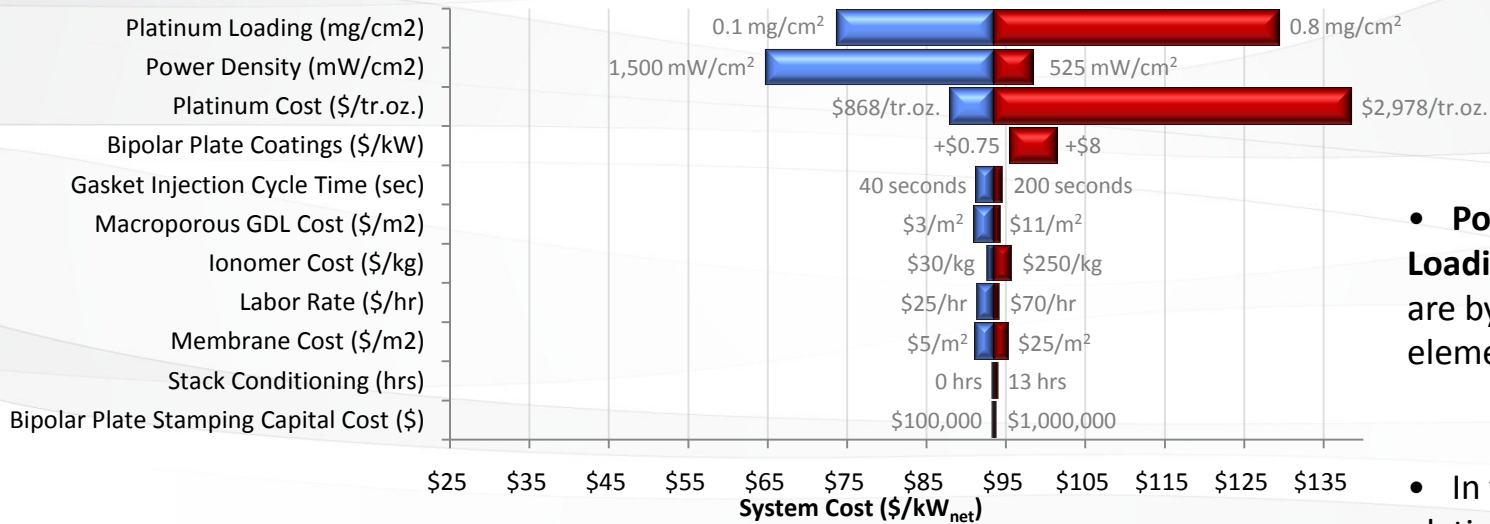
# Stack & System Costs vs. Annual Production Rate



|                        |             |                          | AMR 2007             | AMR 2008 | AMR 2007 | AMR 2008 | AMR 2007 | AMR 2008 |
|------------------------|-------------|--------------------------|----------------------|----------|----------|----------|----------|----------|
|                        |             |                          | Current (2006, 2007) |          | 2010     |          | 2015     |          |
| <b>DOE Target:</b>     | Stack Cost  | \$/kW <sub>e (net)</sub> | -                    | -        | \$25     | \$25     | \$15     | \$15     |
| <b>Study Estimate:</b> | Stack Cost  | \$/kW <sub>e (net)</sub> | \$67                 | \$50     | \$30     | \$27     | \$25     | \$23     |
| <b>DOE Target:</b>     | System Cost | \$/kW <sub>e (net)</sub> | -                    | -        | \$45     | \$45     | \$30     | \$30     |
| <b>Study Estimate:</b> | System Cost | \$/kW <sub>e (net)</sub> | \$110                | \$94     | \$70     | \$66     | \$59     | \$53     |

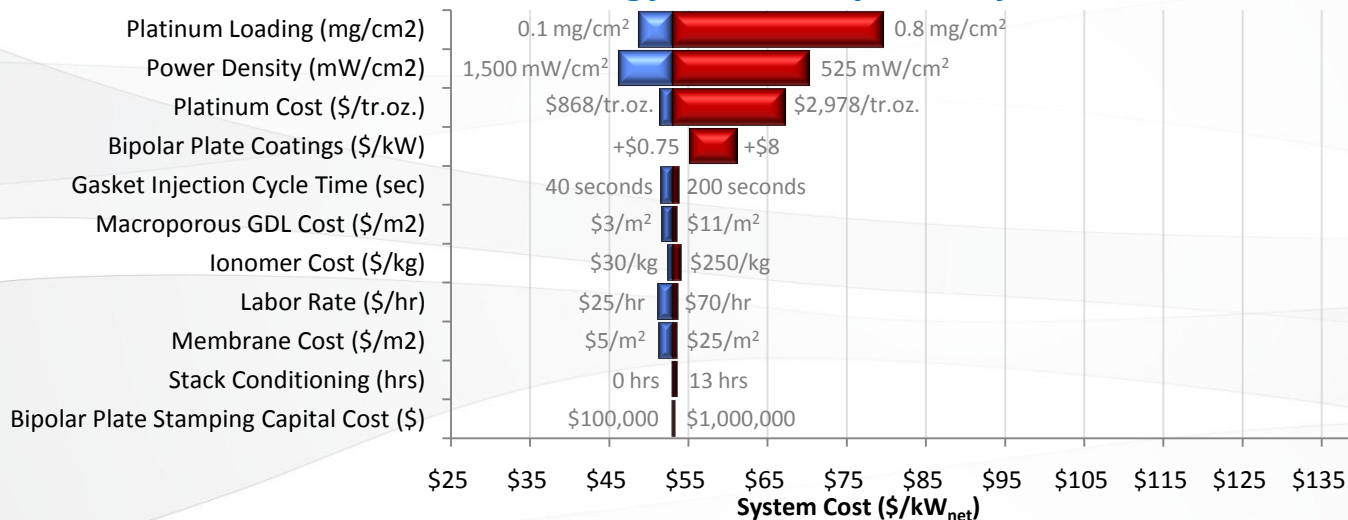
# Sensitivity Analysis

## 2007 Technology, 500,000 systems/year



- **Power Density, Platinum Loading, and Platinum Cost** are by far the three biggest elements of cost uncertainty

## 2015 Technology, 500,000 systems/year



- In the 2015 system, the platinum doesn't have as much effect due to the higher assumed power density

- Uncertainties in **Stack Conditioning** and **Bipolar Plate Stamping Cost** have negligible effect on the total system cost

# Cost Reduction Observations

- **Power density is single most important stack cost driver**
  - Affects entire stack
- **Pt loading is key cost driver at high production rates**
  - Non-Pt catalyst would be breakthrough
  - Lower Pt-loadings are needed **BUT**
    - Must not sacrifice power density
    - Must not sacrifice **DURABILITY**
- **Membrane is key cost driver at low production rates**
  - Mass manufacturing of Nafion®-like ionomer leads to low cost
  - Path to low membrane cost at **LOW** production volume is needed
- **BOP of plant costs are significant**
  - Mass manufacturing improves a factor of 2-3
  - BOP simplification is needed
    - Tradeoff between simplification & performance needs to be better understood
- **Need to be open to radically different approaches to stack/configuration**



# Future Work

- **Year 3 (Option Year 1): Due February 2009**
  - **Annual Update**
    - Expanded sensitivity analysis
      - Use results to drive the rest of the analysis
    - Refine BOP cost estimates
      - BOP currently comprises 45-57% of stack cost
      - Analyze cost savings potential for components identified in sensitivity analysis
    - Re-evaluation of technology and cost to reflect 2008 progress
    - Investigate platinum alloys & alternate catalyst deposition techniques
    - Examine gasketing alternatives
  - **Optional Task 3.3:**
    - Optimization analysis
      - Analyze trade-offs between power density & catalyst loading for minimized cost
- **Year 4 (Option Year 2): Due February 2010**
  - **Annual Update**
- **Year 5 (Option Year 3): Due February 2011**
  - **Annual Update**

**Focus for this year**