

# *Employment Impacts of Infrastructure Development for Hydrogen and Fuel Cell Technologies*

Marianne Mintz, Argonne National Laboratory

Catherine Mertes and Eric Stewart, RCF

June 17, 2014

# Overview

## Timeline

Start date: October 2012

End date: Project continuation and direction determined annually by DOE

## Budget

FY13 DOE Funding: \$150k

Planned FY14 DOE Funding: \$200k

Total Project Value: \$350k

## Barriers

- Lack of Readily Available, Objective, and Technically Accurate Information (A)
- Regional Differences (E)
- Difficulty of Measuring Success (F)

## Partners

- Argonne National Laboratory
- RCF Economic & Financial Consulting
- Stakeholder review, validation, testing

# Relevance

## Benefit estimation

- Analyze economic impact of hydrogen and fuel cell deployment
- Provide input for evaluating R&D and deployment targets

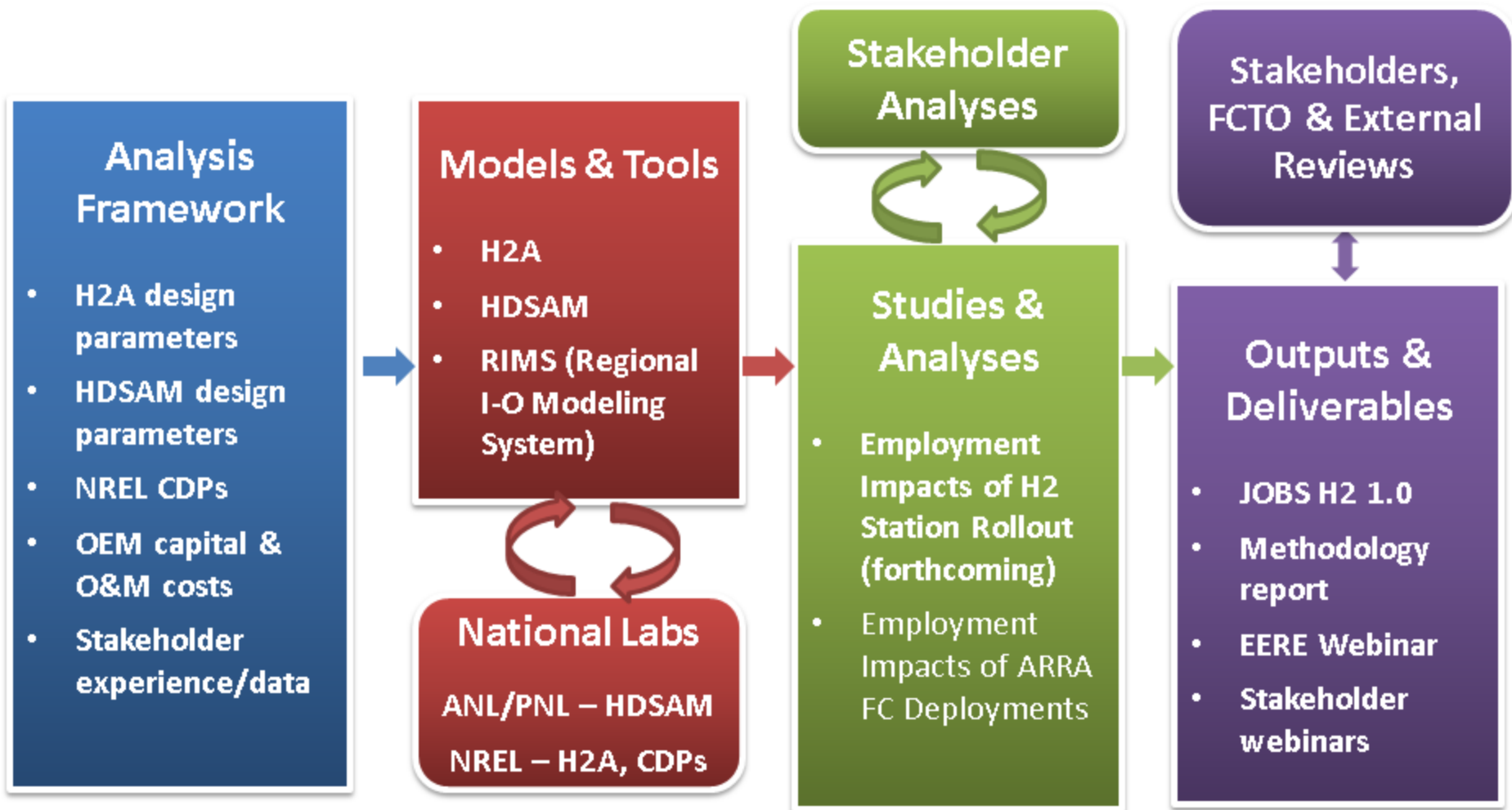
## Platform development

- Develop consistent framework for evaluating economic impacts of hydrogen infrastructure deployment
- Compare alternative hydrogen station rollout scenarios

## Stakeholder support

- Working with stakeholders to develop robust, user-friendly tools with appropriate functionality
- Provide web-based training and support to enable economic impact analyses of hydrogen infrastructure deployment

# Employment Impacts of Infrastructure Development for Hydrogen and Fuel Cell Technologies

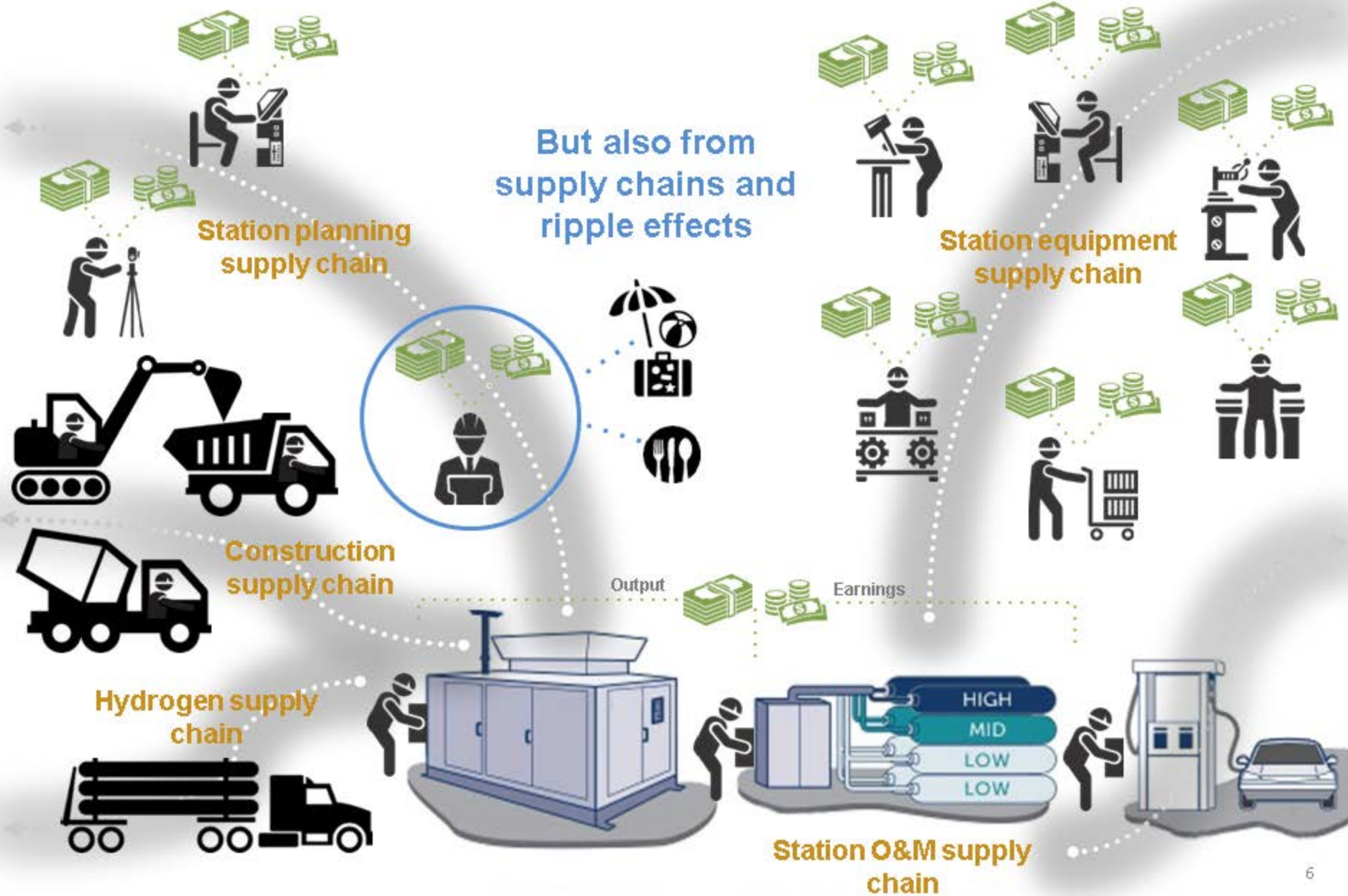


# *What is JOBS H2?*

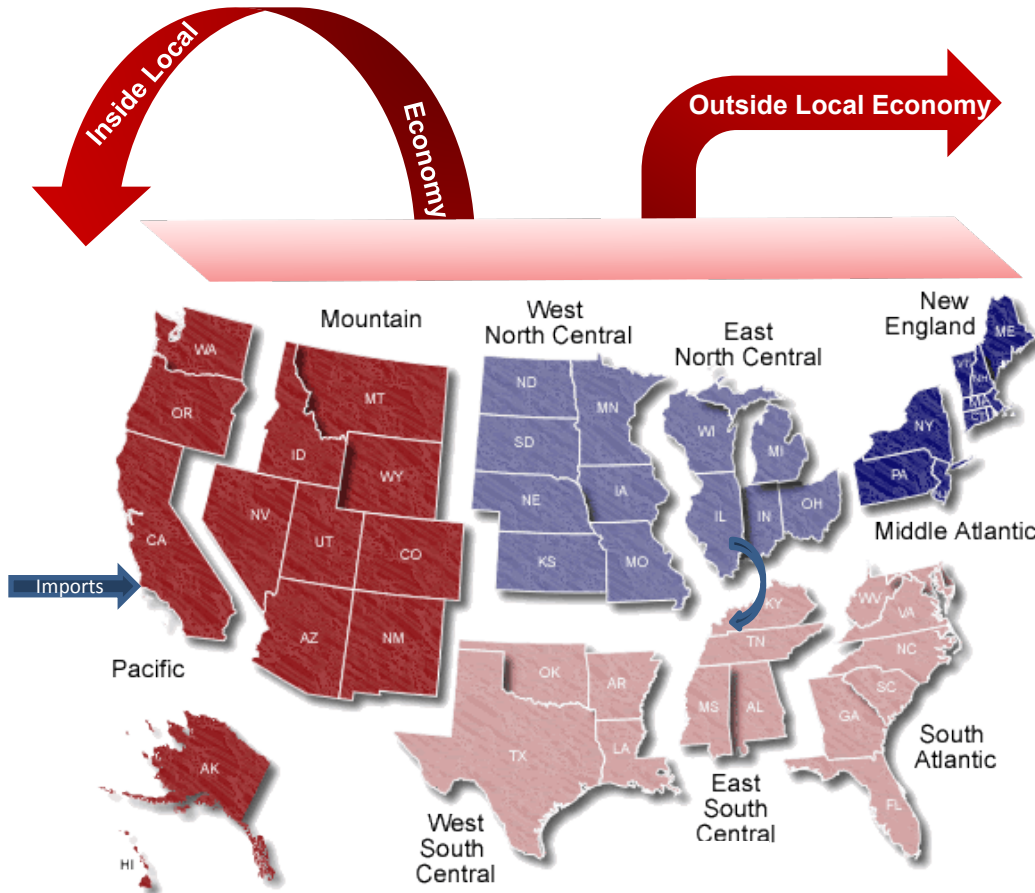
- JOBS and economic impacts of Hydrogen (JOBS H2) is a spreadsheet-based tool to estimate economic impact of user-defined scenarios
- Models economic impact via supply chains & induced effects
- Can be run with default values or user inputs
- Uses input-output methodology to convert dollars spent into economic impacts using relationships from USDOC/BEA Regional Input-output Modeling System (RIMS)

**Jobs are created from equipment production/installation, station construction, and fuel supply chains (direct + indirect jobs) as well as from ripple effects (induced jobs).**

# H<sub>2</sub> stations create jobs not only on site



# ***JOBS H2 facilitates regional analyses***



Map by the Indiana Business Research Center, Kelley School of Business, Indiana University

- RIMS multipliers for 60 different geographies reflect variations in overall size & composition.
- In-region or local shares (LS) of expenditures account for variations in sourcing H2 fuel, equipment, and station development expenses.
- Site prep, installation, O&M and retailing have > LS.
- H2 fuel, permitting, station design/engineering, equipment production have < LS.

**Jobs occur where expenditures occur. High LS of station development & operation expenditures create most jobs.**

# ***FY 2014 milestones***

| <b>Milestone</b>                               | <b>Status</b> |
|--|---------------|
| <b>JOBS H2 Methodology &amp; documentation</b> | ✓             |
| <b>JOBS H2 Webinars and Beta Test</b>          | ✓             |
| <b>JOBS H2 1.0 Launch</b>                      | ✓             |
| Rollout scenario analysis                      | 9/30/14       |



# JOBS H2 user interface defines scenarios

| Step 1 - Station Capacity   |                      |         |   |                     |
|---|----------------------|---------|---|---------------------|
| Notes: Please enter a value for the maximum total station capacity. This entry impacts various default station expenses and other values used in the model. |                      |         |   |                     |
| Category  | User-specified value | Default | Notes   | Value used in model |
| Maximum total station capacity (kg/day)   |                      | 200     | Default station expenses and other model values based on 100-400 kg/day | 200                 |

| Step 2 - Project Development Timeframe   |                      |         |                            |                     |
|--|----------------------|---------|----------------------------|---------------------|
| Notes: Please enter the number of years station development expenditures are incurred. |                      |         |                            |                     |
| Category   | User-specified value | Default | Notes                      | Value used in model |
| Project development timeframe  |                      | 2       | Value can be 1 or 2 years. | 2                   |

| Step 3 - Number of New Stations Completed Each Year  |                      |  |                     |  |
|--|----------------------|--|---------------------|--|
| Notes: Please enter the number of new stations which will be completed by the end of the given year. (Example: If two stations will begin construction in 2013 but will be completed in 2014, please enter "2" in the cell corresponding to 2014.) |                      |  |                     |  |
| Year   | User-specified value | Notes  | Value used in model |  |
| 2014   |                      | The current total per station development expense including pre-construction development, construction, installation, equipment, and shipping expenses in 2014\$ is:<br><br><b>\$2,145,600</b> | -                   |  |
| 2015   | 25                   |  | 25                  |  |
| 2016   | 25                   |  | 25                  |  |
| 2017   | 25                   |  | 25                  |  |
| 2018   | 25                   |  | 25                  |  |
| 2019   | 25                   |  | 25                  |  |
| 2020   | 25                   |  | 25                  |  |

## STATION DEVELOPMENT RELATED EXPENSES

All dollar values are in 2014\$. All user-specified entries must be entered in 2014\$.

| Step 4a - Station Equipment Expenses (uninstalled) and Quantities  |                             |                                    |                             |                                    |                             |                                    |
|--|-----------------------------|------------------------------------|-----------------------------|------------------------------------|-----------------------------|------------------------------------|
| Notes: In this step specify the expenditure and quantity for each equipment category. To enter detailed information on the Dispenser, please use the "Dispenser-INPUTS" sheet. Equipment expenses are in 2014\$ and should not include the costs for shipping and installation. Shipping expenses can be specified in Step 4b. Installation and other station development expenses can be specified in Step 5. If per unit expenses or quantities are specified in Step 4a, these entries will supercede Total Equipment Expense values in Step 4 for that piece of equipment. |                             |                                    |                             |                                    |                             |                                    |
| Equipment Category   | Equipment Expense (\$/unit) | Equipment Quantity (units/station) | Equipment Expense (\$/unit) | Equipment Quantity (units/station) | Equipment Expense (\$/unit) | Equipment Quantity (units/station) |
|  | User-specified value        | User-specified value               | Default                     | Default                            | Value used in model         | Value used in model                |
| Dispenser  | \$85,200                    |                                    | \$85,200                    | 1                                  | \$85,200                    | 1                                  |
| Refrigeration System   |                             |                                    | \$115,700                   | 1                                  | \$115,700                   | 1                                  |
| Compressor   |                             |                                    | \$189,300                   | 3                                  | \$189,300                   | 3                                  |
| Electrical Equipment   |                             | 1                                  | \$139,100                   | 1                                  | \$139,100                   | 1                                  |

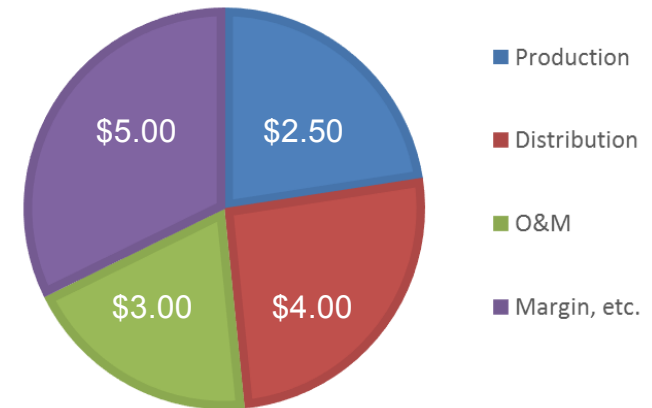
# Illustrative scenario demonstrates model capabilities

## Illustrative Scenario Inputs

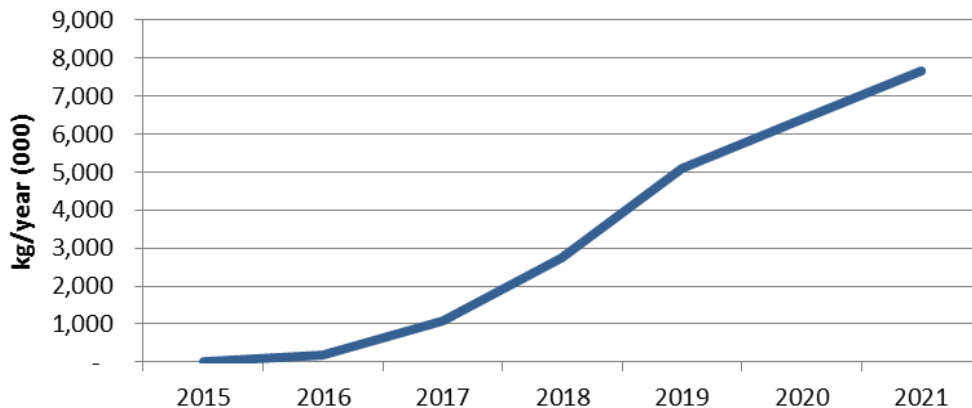
| Region = US | New 200 kg/d stations completed | Stations in operation | Utilization (%) | Local share (LS)* of expenditures |
|-------------|---------------------------------|-----------------------|-----------------|-----------------------------------|
| 2015        | 25                              |                       | --              | 100                               |
| 2016        | 25                              | 25                    | 10              | 100                               |
| 2017        | 25                              | 50                    | 30              | 100                               |
| 2018        | 25                              | 75                    | 50              | 100                               |
| 2019        | 25                              | 100                   | 70              | 100                               |
| 2020        | 25                              | 125                   | 70              | 100                               |
| 2021        | --                              | 150                   | 70              | 100                               |

\*Excluding 700-bar dispenser nozzles, all of which are assumed to be imported.

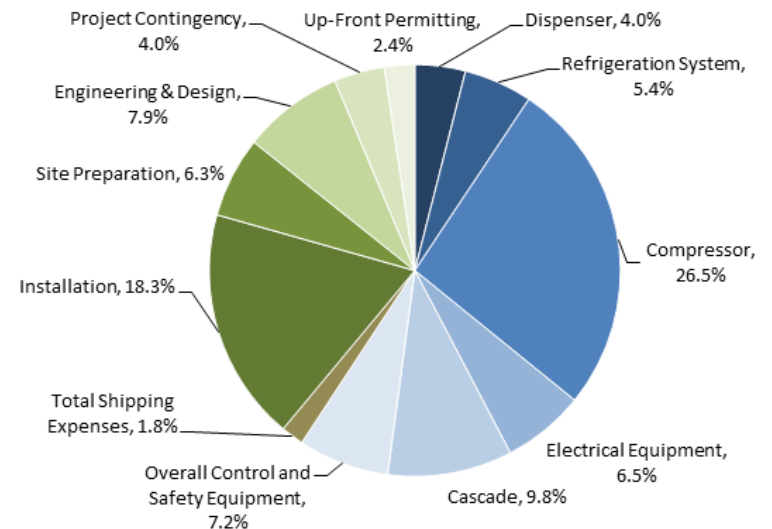
## Hydrogen retail price



## Resulting H2 fuel sales

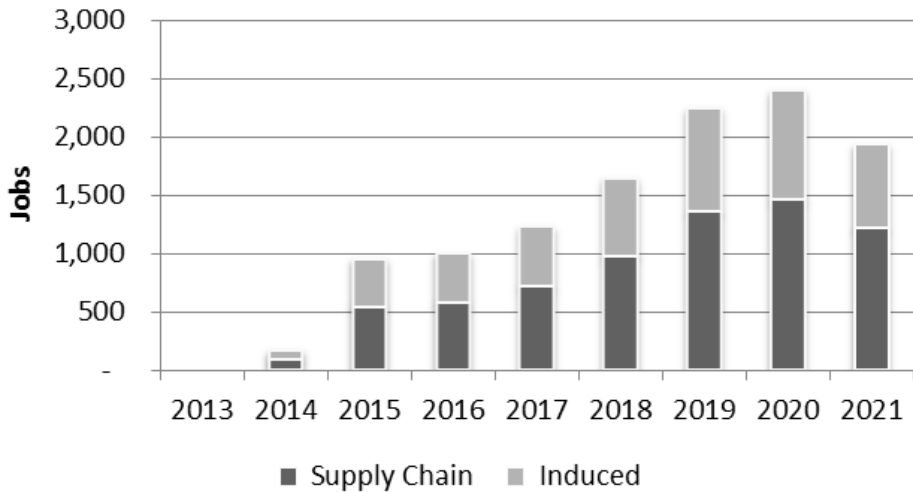
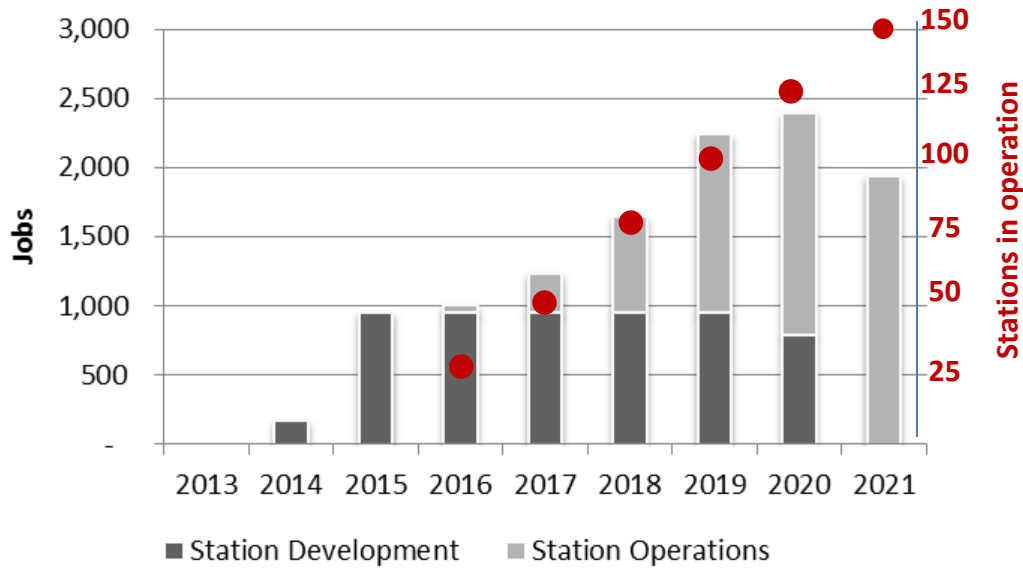


## Total Station Expenditures (\$2.1m)\*



\* Excluding land & structures.

# *In illustrative scenario, initial jobs come from station development, then from station operation*

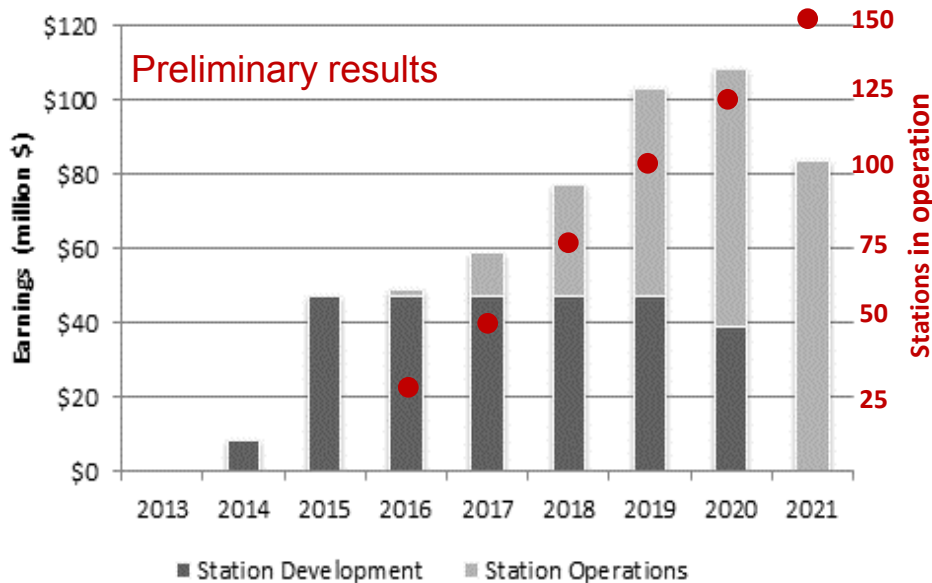


- Developing 25 stations/year results in ~1000 jobs/year for planning, construction, equipment production, installation, etc.
- Total jobs peak at ~2400 when last stations are completed
- Nearly 2000 jobs associated with operating 150 stations continue indefinitely
- Induced jobs account for ~40% of total in pre-operation, somewhat less during operation

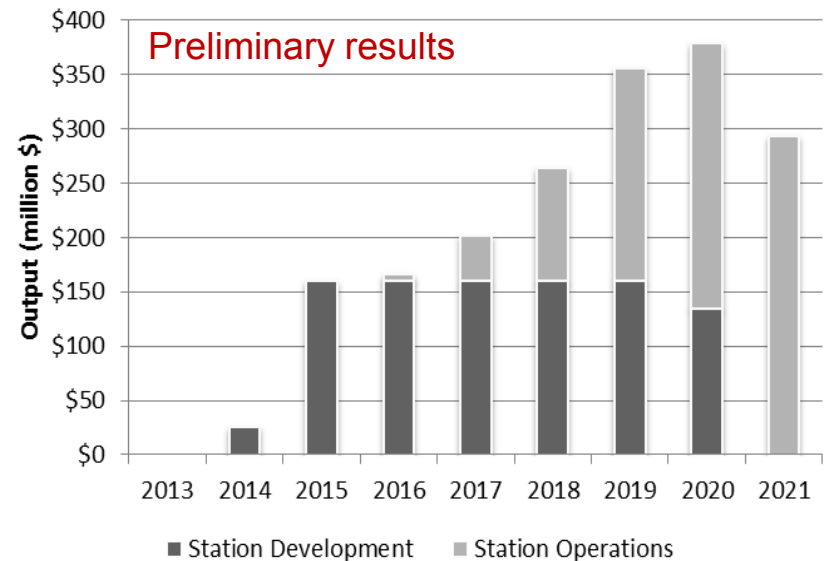
# Earnings and output in illustrative scenario show a similar pattern

- Earnings grow to over \$100 million in the final year of station completion (2020)
- Gross output grows to over \$375 million in 2020
- In the illustrative scenario all impacts associated with station operation continue at the same level beyond 2021

**Total H2 Station Development and Station Operations Earnings**



**Total H2 Station Development and Station Operations Output**



# Station development jobs are most sensitive to local share (LS) of expenditures\*

Base case for sensitivity analysis:

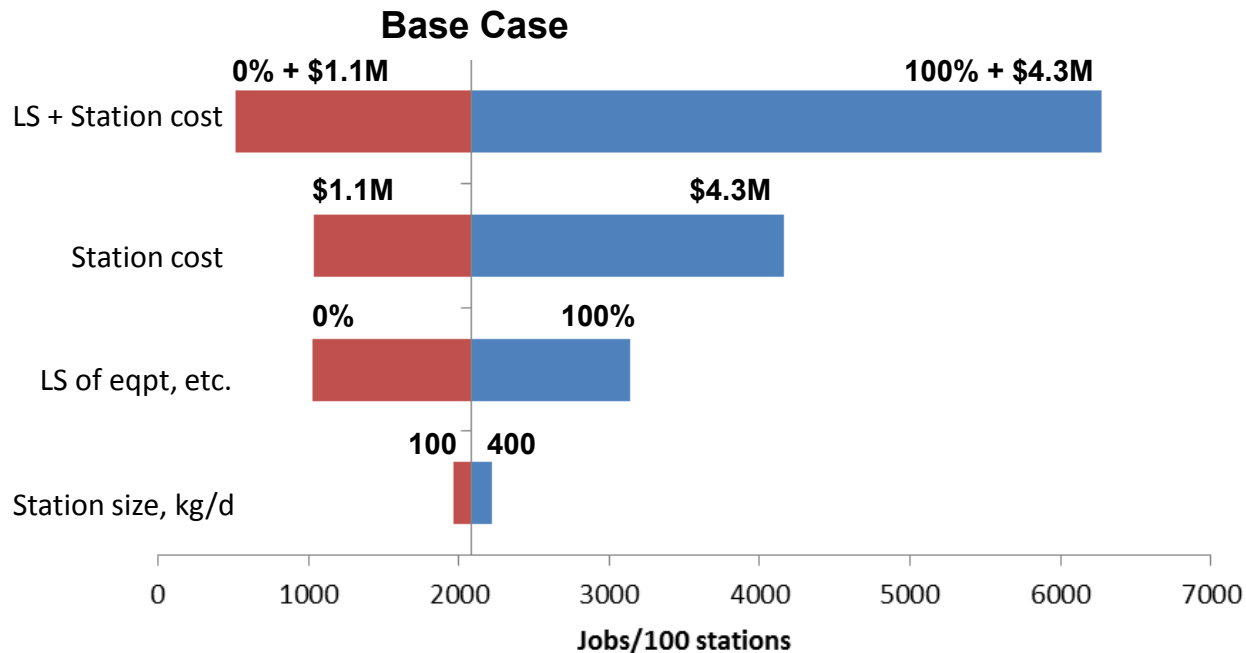
- (100) 200 kg/day stations
- Census Region 5-South Atlantic
- Middle scenario (fewer stations, different region & years of operation than illustrative scenario)

**Base Case (2080 jobs):**  
**LS 100%: installation, site prep**  
**50%: eqpt, contingencies, design/engineering**  
**Station size: 200 kg/d**  
**Station cost: \$2.1M**

Station development jobs:

- 1-2 year duration
- Planning, construction, equipment production, installation supply chains + induced
- High local share and high cost put most \$ into economy & create most jobs
- In JOBS H2, default 100 kg/d station costs nearly as much as 200 kg/d

## Preliminary results



LS = Share of expenditures to suppliers within region.

# Station operation jobs are most sensitive to station throughput

## Station operation jobs:

- Multi-year duration
- Associated with H2 production & delivery, station O&M supply chains + induced
- High throughput stations with high local share (LS) put most \$ into local economy & create most jobs
- Less sensitive to local share because all cases assume local O&M expenses

**Base Case (680 jobs):**

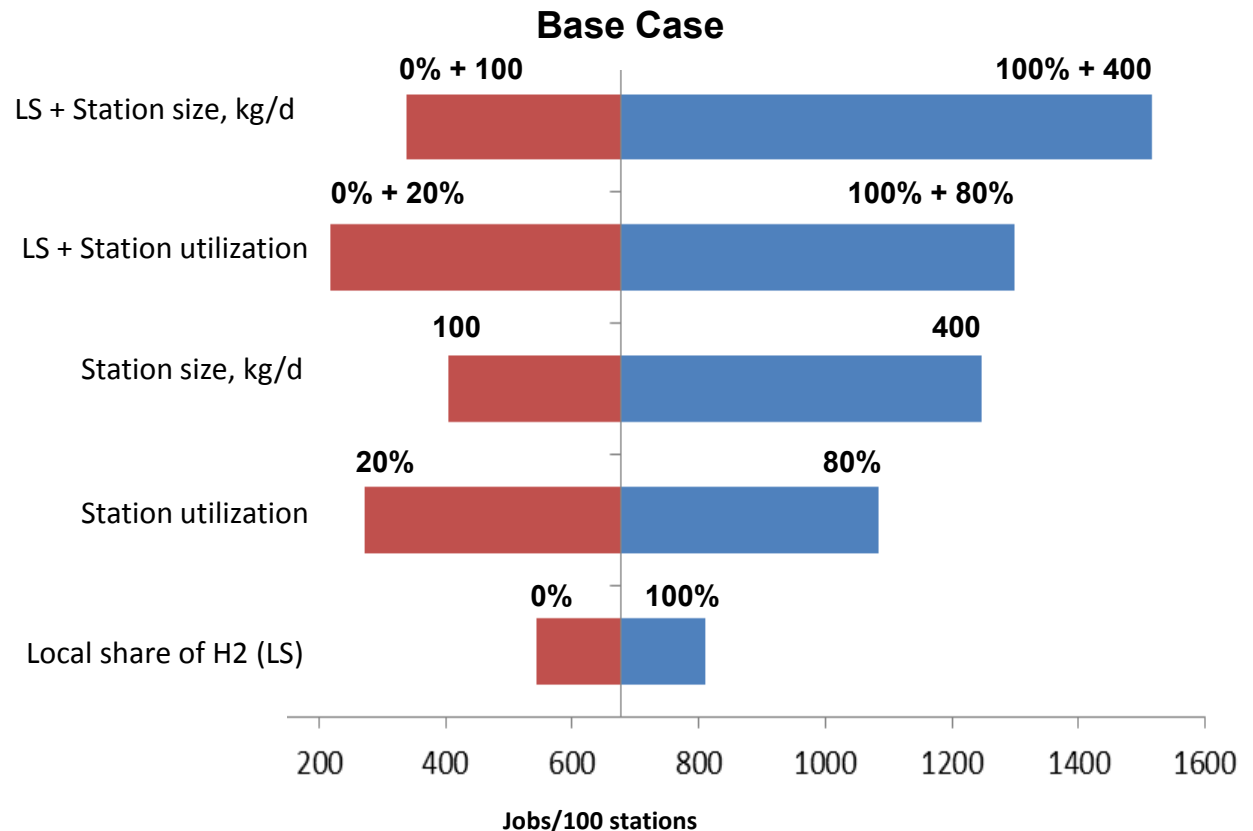
**LS 100%: O&M, retail**

**50%: H2**

**Station size: 200 kg/d**

**Station utilization: 50%**

## Preliminary results



# Stakeholders provide key advice/expertise

## JOBS H2 Advisory Group

- Public agencies
- Station developers
- H2 and FC industry
- Fuel suppliers
- Researchers

## Assistance/role

- Defaults (data/analyses)
- Functionality/granularity
- Future directions/needs
- Beta testing
- Validation

## Sample comments:

- *Downtime due to learning, availability of spare parts can be significant...*
- *Which parameters are results most sensitive to? How might that change with new technology?*
- *Installation costs can vary greatly from one station to another....*

| Parameter        | Stakeholder input (default) |                          |                        |                            |
|------------------|-----------------------------|--------------------------|------------------------|----------------------------|
| Stn size (kg/d)  | 100-400                     | (200)                    | multiple               | 500, 1000                  |
| Pressure (bar)   | 350                         | (700)                    | 500 for trucks         |                            |
| Analysis years   | (2014-2021)                 | 2014-2023                |                        |                            |
| Local shares (%) | (stn eqpt = 0)<br>0-100     | (stn dpvmt = 0)<br>0-100 | (H2 fuel = 0)<br>0-100 | (O&M/other = 100)<br>0-100 |
| Utilization (%)  | (annual average)            | (10, 30, 50, 70)         | 0-100                  |                            |
| Stn development  | 1 year                      | (2 years)                | Part years             |                            |

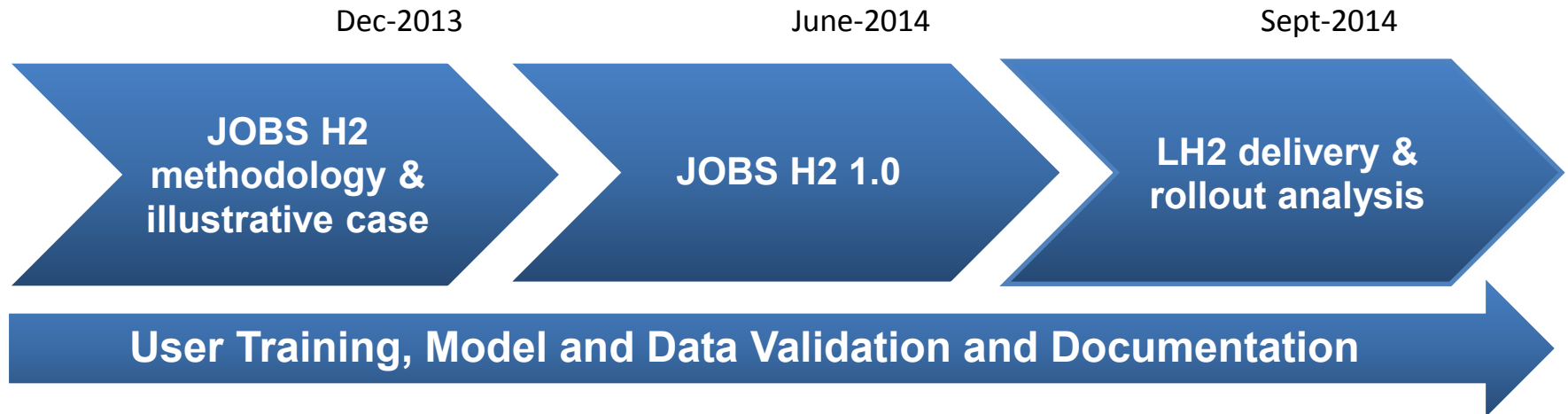
() = JOBS H2 1.0 default    xxx= not in JOBS H2 1.0



DRIVING FOR THE FUTURE



# ***JOBS H2 development and analysis***

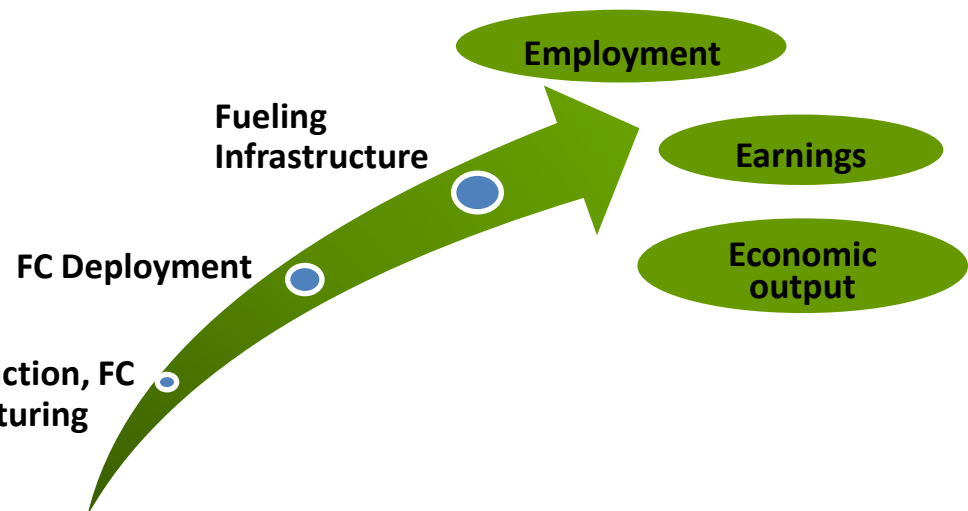


## Planned model expansions/analyses:

- **LH2, 400+ kg/d**
- **Alternative rollout scenarios**
- **Uncertainty analysis**

## Future possibilities (not funded)

- Novel station/pathway options
  - Distributed H2 production
  - FC applications in vehicles
- H2 Production, FC Manufacturing**





# Summary

- **Relevance:** Provide a consistent platform to analyze employment and other economic impacts of hydrogen and fuel cell investments. Assist DOE and stakeholders with analyses of economic impact of deploying hydrogen infrastructure in early markets.
- **Approach:** Use input-output economic modeling within the context of a user-friendly interface to calculate supply chain and induced employment, earnings and economic output associated with fuel cells and H2 station deployment.
- **Collaborations:** Active partnership between ANL & RCF. Extensive stakeholder interaction.
- **Technical accomplishments and progress:**
  - JOBS H2 1.0 development, beta test and launch
  - Formation of stakeholder Advisory Group with internal webinars
  - Launch webinar scheduled for June 24<sup>th</sup> in conjunction with EERE
  - Website development (<http://JOBSmodels.es.anl.gov>).
- **Future research:**
  - Expand JOBS H2 to include LH2 and larger stations
  - Analyze H2 station rollout scenarios and alternative station and pathway options
  - Continue to validate and refine defaults and improve model functionality
  - Add uncertainty analysis