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### Hydrogen Analysis with the Sandia ParaChoice Model

Project ID#: SA055

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# Outline



#### Front matter

2050 FCEV Price

- Overview- context
- Project relevance & objective
  - Scenario Analysis



- Approach how core model works
- Accomplishments & Progress baseline scenario FCEV impact

### Parametric Analysis

- 2050 FCEV Sales
  - 2050 FCEV Efficiency

- Approach how we understand uncertainty, analyze trade spaces
- Accomplishments & Progress analyses of ways to increase sales and lower GHG emissions with

FCEVs

#### End matter

- Collaboration
- Proposed future work
- Summary

Sales Fraction

Time

### Overview



#### **Timeline and Budget**

- Start date: FY15 Q1
- End date: Project continuation determined annually
- FY16 project budget \$100k
- FY16 DOE funds spent\*: \$62k
   \*as of 3/31/2016

#### Barriers

- A. Future Market Behavior
  - behavior & <u>drivers of the fuel & vehicle markets</u>
  - hydrogen supply infrastructure, vehicle interaction
  - various hydrogen fuel and vehicle scenarios
- C. Inconsistent Data, Assumptions and Guidelines
  - results are strongly influenced by the data sets employed & assumptions
  - makes it difficult to put the results and ensuing recommendations in context with other analyses

#### D. Insufficient Suite of Models and Tools

 <u>model validation is required to ensure credible</u> <u>analytical results</u> are produced from the suite of modeling tools

#### **Partners:** Interactions / Collaborations:

- Ford: Real World Driving Cycles
- Toyota
- American Gas Association

- DOT
- ANL, ORNL, NREL, LBNL, Energetics
  - Biweekly lab and analysis calls hosted by VTO to discuss timely updates including model comparison work led by Tom Stephens (ANL).

# Overview- How ParaChoice fits into DOE analysis framework







#### Relevance & Objective: Parametric analysis to <u>understand</u> <u>factors that influence vehicle, fuel, & infrastructure mix</u>

- Lifetime project goals: Understand changes to the Light Duty Vehicle (LDV) stock, fuel use, & emissions, including FCEV and H<sub>2</sub>
  - System level analysis of dynamic between vehicles, fuels, & infrastructure
  - Use parametric analysis to
    - Identify trade spaces, tipping points & sensitivities
    - Understand & mitigate uncertainty brought in by data sources and assumptions
- Recap- Pre-April 2015: Added FCEVs & H<sub>2</sub> production pathways to ParaChoice, conducted preliminary analyses







Addresses

barrier A



State incentives included

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Approach: At every time step, simulation assesses generalized vehicle costs for each vehicle. Choice function assigns sales based on these costs and updates stock.





Approach: Seven H<sub>2</sub> production pathways modeled. Availability & pricing scales with demand. Pathways utilized determined endogenously based on economics.



	<u>H<sub>2</sub> produ</u>	<u>model</u>	Uniqueness: from other DOE vehicle models			
·	Industrial (Central SMR + \$ markup)	<ul> <li>Distributed SMR</li> <li>Central SMR</li> <li>Central SMR + sequestration</li> </ul>	•	Central (	ed Electrolysis Clean) Electrolysis coal + sequestration	

Simplified model logic for pathway selection (see technical backup or 2015 AMR for detailed logic)

At beginning of simulation

- No pre-existing dedicated H<sub>2</sub> production capacity
- Stations use industrial H<sub>2</sub> at lowest volume pricing (Hydrogen and Fuel Cells US Market Report, 2010; current CA H<sub>2</sub> pricing)

As demand increases due to new FCEV sales in each state, most economical solution selected to meet unmet demand

- Industrial H<sub>2</sub> trucked to stations chosen at very low demand
- Dedicated distributed production at refueling station
  - Prices are scaled up when usage < capacity</li>
- Dedicated central production
  - Only an option if unmet demand > central production capacity

Production pathways can be influenced by

- Renewable mandates
- Carbon taxes
- Parametric multipliers on costs

Approach: segment vehicles, fuels, & population to understand competition between powertrains & market niches



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National Laboratories Accomplishments & Progress 1: Baseline scenario analyses contributing to "Fuel Cell Electric Vehicles: Drivers and impacts of Adoption"

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Scenario projections are NOT the goal of the model, but a starting point for understanding market drivers

# A&P 1: Evolution of H<sub>2</sub> costs and production pathways with FCEV demand in baseline scenario.



Key Result: Prevalence of distributed SMR  $H_2$  makes FCEVs a GHG neutral addition to the stock.



Confirmation of preliminary finding presented in 2015 AMR, included in "Fuel Cell Electric Vehicles: Drivers and Impacts of Adoption". We additionally explore carbon tax and low cost clean energy electrolysis scenarios, finding them to be effective ways to lower fleet GHG emissions using FCEVs

# A&P 1: Key result: FCEVs displace a CNGs disproportionally to other AEVs





**BEVs** 

**FCEV** 

8.6

0.0

2050 fleet average kg CO<sub>2</sub> equiv. /mi:

No FCEVs: 0.28, With FCEVs: 0.28

7.8

9.6

from CNGs, FCEVs compete fairly equally with all of the other powertrains, though perhaps least so with BEVs. FCEV impact on fleet wide 2050 emissions remains neutral. (new FY16)

-9.0

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# Approach: Use parameterization to understand and mitigate uncertainty brought in by data sources and assumptions -

#### Uniqueness from other DOE models:

ParaChoice is <u>designed to explore uncertainty</u> <u>& trade spaces</u>, easily allowing identification of tipping points & sensitivities

 Core simulation is a system-level analysis of dynamic, economic relationship between energy, fuels, & vehicles with baseline values from trusted DOE sources. Technologies compete in the simulation, are allowed to flourish or fail in the marketplace.



- Simulation is run 1000s of times with varying inputs. This parametric analysis provides:
  - Perspectives in uncertain energy & technology futures
  - Sensitivities and tradeoffs between technology investments, market incentives, and modeling uncertainty
  - The set of conditions that must be true to reach performance goals



- Vary two parameters at once- trade space analysis (~400 scenarios)
- Vary many parameters- sensitivity analysis (~3000 scenarios)
- Parameterization ranges designed to explore plausible AND 'what if' regimes, covering all bases



barrier C

# Approach: Parameterization to explore drivers and impacts of FCEV adoption & $H_2$ production



2050 FCEV Sales Fraction



#### Select parameterized variables relevant to FCEV and H<sub>2</sub>

- Multiplier on projected vehicle tech. costs:
  - Battery
  - Fuel cell
  - Other
- Multiplier on projected vehicle efficiencies:
  - BEV
  - FCEV (new FY16)
  - Combustion engine

- Multiplier on projected energy prices:
  - Oil
  - Coal
  - Natural Gas
  - Wind/Nuclear/Solar
  - Biomass
- Multiplier on non-feedstock costs for each H<sub>2</sub> production pathway

- H<sub>2</sub> industrial low volume delivery price markups
- H2 renewable mandate goal
  - Renewable fraction
  - Year achieved
- FCEV federal incentive
  - Purchase discount
  - End year
- Station growth rate (scales with vehicle sales)

- Consumer choice logit exponent
- Vehicle payback period
- Penalty multiplier
- Carbon Price

Accomplishments and Progress (A&P) 2: Parametric analyses of clean electrolysis and FCEV sale price contributing to "Fuel Cell Electric Vehicles: Drivers and Impacts of Adoption"



#### Key results

Vehicle costs have substantially greater impact on FCEV sales than clean hydrogen costs. FCEV costs alone cannot affect cleaner  $H_2$  production and thus lower GHG emissions.



Lower price clean electrolysis has limited impact on FCEV sales and emissions until it is cheaper than other  $H_2$  production technologies (~\$6 /kg) GHG reductions can be achieved with low cost electrolysis alone, but the greatest reductions are seen with in tandem with steep FCEV price cuts A&P 2: Parametric analysis of efficiency and cost (new FY16) Key Result: FCEV efficiency gains can <u>motivate sales &</u> <u>improve emissions</u>.



#### Key results

Largest impacts on FCEV sales & fleet average emissions if costs go down as efficiency goes up. But, if efficiency gains necessitate FCEV price increases, fleet average emissions will still improve.

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- Conducted model logic validation study. Submitted for publication to SAE. "History v. Addresses Simulation: An analysis of the drivers of alternative energy vehicle sales". Conclusions relevant to FCEV:
  - The simulation logic is sound, capturing the key elements of consumer response to oil prices and model availability changes, as well as the other underlying drivers that affect AEV sales fractions.
  - Consumer choice is very sensitive to vehicle model availability. Fluctuations in model availability for different AEVs will drive significant changes in sales, possibly reinforcing or potentially countering the effects of oil price shifts or other consumer choice drivers.
  - Consumers are aware of federal and state incentives, and factor these incentives into their purchasing decisions.
- Collaboration on BaSce, a cross-lab model comparison for baseline & DOE program success scenario cases, led by Tom Stephens (ANL) <
- Bi-weekly analysis calls with other labs, led by Jake Ward (VTO)

Keeping apprised of current data sets and best modeling practices. Addresses barrier C

- Presentation at UC Davis STEPS Lookback Modeling Workshop December 9, 2015: "Lookback: Sandia ParaChoice Model"
- Invited Talk at Stanford Sustainable Mobility Seminar Series, February 5, 2016 "Vehicle choice modeling with ParaChoice: parameterization and validation"



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## Collaborations



- No funding given to other institutions on behalf of this work
- Technical critiques received from Ford Motor Company, General Electric, American Gas Association, and other conference engagements
- The underlying ParaChoice model has been developed using funding from a variety of sources including
  - Sandia Laboratory Directed Research & Development Funds
  - Clean Energy Research Consortium
  - Vehicle Technologies Office
- This work is complemented by modeling and analysis for the VTO.
   Rebecca Levinson will be presenting poster on VTO-funded ParaChoice analysis (project ID VAN019) Wednesday June 8 at 12:30PM

## **Proposed Future Work**



- Continued analysis of market competition for FCEVs including
  - Deeper dive into market niches for FCEVs in baseline scenario
    - Driver intensity (VMT)
    - Urban/suburban/rural
    - Vehicle class sizes
    - Other?
  - Continued deeper dive into market competition when technology prices change
    - Why does there appear to be less competition with BEVs than with other AEVs?
- Confirm preliminary parametric analyses of FCEV efficiency
- Parametric analysis of H<sub>2</sub> refueling station growth

Milestones:

Draft journal article for peer review by end of FY16 Q4

Review with FCTO and submit for publication by end of FY17 Q1

### Summary



- ParaChoice
  - Is a validated system level analysis model of dynamic between vehicles, fuels, & infrastructure
    - Leveraging other DOE models and inputs
    - Simulating fuel production including endogenous selection between hydrogen production pathways that scales with fuel demand
  - Is designed for parametric analysis in order to
    - Understand & mitigate uncertainty brought in by data sources and assumptions
    - Identify trade spaces, tipping points & sensitivities
  - Helps us understand changes to the LDV stock, fuel use, & emissions, including FCEV and H<sub>2</sub>
  - Is NOT simply a tool for creating scenario sales projections
- Analysis key results:
  - Lowering FCEV purchase costs increases sales, but does not reduce fleet average GHG emissions
  - Lowering clean H<sub>2</sub> production costs has only a modest effect on sales, but can reduce emissions, either alone, or in tandem with lower FCEV purchase costs
  - FCEV efficiency improvements both improve FCEV sales and fleet average GHG emissions. If efficiency gains necessitate FCEV price increases, fleet average emissions still improve.
  - Renewable mandates decrease FCEV sales, but improve fleet average emissions
- Future work will confirm and expand upon present analysis of FCEV fuel & infrastructure dynamics, market competition, and impacts, resulting in journal article publication

### Technical Backup Slides (4)



# H<sub>2</sub> production pathway pricing, production, & emissions assumptions & data sources



- Energy intensity and efficiency factors for the pathways come from the NREL-Sandia Macro Systems Model, which itself aggregates other DOE model inputs (e.g. H<sub>2</sub>A, HDSAM)
- Emissions factors for all pathways save distributed electrolysis come from *GREET* 
  - Distributed electrolysis emissions are computed from regional electric grid emissions
- H<sub>2</sub> pump fuel costs and GHG emissions by pathway are taken from MSM for 2015 technologies and efficiencies. These costs are divided into:
  - Production/transportation feedstock costs
  - Production electricity costs
  - State and federal taxes and fees
  - All other costs (e.g. fixed, O&M) associated with production, transport, and distribution
- Feedstock and electricity costs evolve throughout the simulation, and H<sub>2</sub> costs by pathway evolve consequentially.
- Technology advancements for the production pathways are modeled as multipliers on the 'other' (fixed and O&M) production costs

Pathway		Distributed SMR	Central SMR	Distributed Electrolysis			Central SMR + Seq.	
Pump price*		\$5.09	\$5.72	\$7.32	\$8.31	\$5.71	\$5.97	
kg	2050 (low^)	0.21	0.19	variable	0.03	0.09	0.11	
GHG/ mi	2050 (high^)	0.15	0.14	variable	0.02	0.07	0.08	

\*National avg. pump fuel prices (2012\$) for present day commodity prices and full scale production. ^Reflecting *Autonomie* low uncertainty, low program success and high uncertainty, high success vehicle efficiencies

#### Example sensitivity analysis from "Fuel Cell Electric Vehicles: Drivers and Impacts of Adoption"



Table 7: Baseline, minimum, and maximum values for sensitivity analysis parameters. Also shown are Spearman rank correlation coefficients for outputs (columns) with respect to inputs (rows). Output metrics are measured at simulation end, 2050.

Parameter	Baseline	Min Max		2050 fleet response			
1 arameter	Dasenne Min		max	FCEV	BEV	ICE	
Choice functions							
Vehicle choice logit exponent	[9, 12, 15]	[6, 8, 10]	[12, 16, 20]	-0.35	0.16	-0.14	
Fuel choice logit exponent	18	6	20	0.02	-0.03	0.03	
Consumer attitudes							
Consumer payback period (years)	3	2	11	-0.18	0.34	-0.36	
Penalty mult	1	0	1.5	-0.12	-0.25	0.24	
Charging station ratio for $1/2$ of	0.1	0.01	0.2	0.13	-0.29	0.14	
pop. to consider public charging	0.007	0.0	0.40	0.02		0.00	
Bi-fuel usage at \$0.10/gge premium	0.395	0.3	0.49	0.03	0.04	-0.08	
Policy							
Carbon price ( $MT CO_2$ -equiv)	0	0	500	-0.05	0.41	-0.31	
Start year of state mandated	2015	2015	2040	-0.04	0.03	-0.02	
$H_2$ station growth							
Commodity prices		0.07		0.10	0.10	0.00	
Oil price mult	1	0.25	3	0.16	0.18	-0.29	
NG price mult	1	0.25 0.25	3 3	-0.14 -0.14	0.04	0.08 0.05	
Zero-carbon energy price mult	1	0.25	3	-0.14	-0.02	-0.03	
Biomass energy price mult Coal price mult	1	0.25	3	-0.04	0.02	-0.03	
-	1	0.20	3	0.00	0.00	0.01	
Vehicle technology		0.0			0.43	0.50	
ICE powertrain eff mult	1	0.6	3	-0.43	-0.41	0.50	
Fuel cell cost mult	1	0	2 1.5	-0.31 0.30	0.03 0.27	0.07	
ICE vehicle cost mult	1	0.9	2	0.30	-0.23	-0.22	
Battery cost mult	1	0	2	0.20	-0.23	0.10	
$H_2$ technology					0.07	0.01	
DElec non-feed cost mult	1	0	1	-0.21	0.05	-0.01	
DSMR non-feed cost mult	1	0	1	-0.08	0.05	-0.01	
CElec non-feed cost mult CSMR non-feed cost mult	1	0.25	3 1	-0.02 -0.01	-0.01 0.01	0.00	
Low demand $H_2$ price markup mult	0.3	0.01	0.6	-0.01	-0.01	-0.01	
	0.5	0.01	0.0	-0.02	-0.01	0.02	
Other	0.7	-	0	0.10	0.10	0.00	
Vehicle sales rate (%)	6.7	5	9	0.12	0.12	-0.38	
Electricity generator lifespan (years)	40	20	60	-0.09	-0.01	0.02	
New stations / 1000 vehicles CNG tech cost reduction rate	0.7	0	1.75 0.4	0.00	0.23	-0.16 0.04	
GIVG tech cost reduction rate	0.05	U	0.4	0.00	-0.07	0.04	

# A&P 2: Parametric analysis of FCEV efficiency & cost given renewable mandates on $H_2$ production (new FY16)





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#### Parametric analysis of incentive impact on FCEV sales



Incentive	Incentive cost	FCEVs Sold before 2050		$H_2$ mileage before 2050		<b>2050</b> $H_2$ state station frac.	
	billion	million	inc.	$\operatorname{trillion}$	inc.	range	
none		18.6		6.32		0.017 - 0.036	
\$20k/veh. ends 2025	\$289	58.9	217%	24.4	286%	0.047 - 0.140	
\$9.5k/veh. ends 2035	\$236	67.4	262%	28.7	354%	0.057 - 0.151	
\$4k/veh. ends 2045	\$162	58.3	213%	22.0	286%	0.044 - 0.119	

-25-